

CURRICULUM VITAE

ANDREAS P. J. SCHOTTER, Ph.D.

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NATIONALITIES: Germany, Canada

CURRENT ACADEMIC POSITIONS

- 1) Professor of General Management (with tenure) at the Ivey Business School, Western University Canada (effective July 1, 2024).
- 2) Professor of International Business at Wirtschaftsuniversität Wien, Vienna University of Economics and Business (2022 to present).

PREVIOUS ACADEMIC POSITIONS

Assistant and Associate Professor of International Business at the Ivey Business School, Western University Canada (2013 to 2023)

Academic Director of the CEMS MiM program at the Ivey Business School, Western University Canada (2014 to 2022)

Faculty Director of the MSc in Management program at the Ivey Business School, Western University Canada (2014 to 2018)

Faculty Director of the joint Ivey – Chinese University of Political Science and Law EMBA at the Ivey Business School, Western University Canada (2013 to 2014)

Assistant Professor of Strategic Management at the Thunderbird School of Global Management, Arizona, USA (2009 to 2013)

Visiting Associate Professor at N-CMAEP (Nordic Network for Climate Mitigation, Adaptation and Economic Policy), University of Aarhus at Herning, Denmark (2011 to 2014)

POST-SECONDARY EDUCATION

Ph.D. General Management (2009)

Richard Ivey School of Business, University of Western Ontario, London, ON, Canada

Executive Master of Business Administration (2004)

Richard Ivey School of Business, University of Western Ontario, Hong Kong

Master of Economics and Business Management (1996)

Faculty of Economics and Business, University of Kassel, Germany

Diploma in Interdisciplinary Studies in Innovation and Technology Management (1996)

Faculties of Economics and Business, Engineering and Industrial Design, University of Kassel, Germany

RESEARCH INTERESTS

- Multinational Enterprise Evolution and Subsidiary Development
- Boundary Spanning Leadership in Multinational Enterprises
- Strategic Change and Disruption in Multinational Enterprises
- The Internationalization of Digital Firms
- The Evolution of Work and the MNE
- Managing Innovation and Knowledge Across Borders

TEACHING INTERESTS

- International Business, Global Strategy
- Global Leadership (Certified Global Mindset Facilitator)
- Strategic Management
- Managing Disruption in Exponential Times
- Technology and Innovation Management
- The Evolution of Work and the MNE

HONORS AND AWARDS

Academic Leadership

- 2020 – 2023 J.W.P. Jones Faculty Fellowship.
- 2022 – 2021 Women in AIB (WAIB) Service Recognition.
- 2020 John H. Dunning Fellow, Henley Business School, University of Reading, UK.
- 2017 – 2020 J.W.P. Jones Faculty Fellowship.
- 2016 Emerging Academic Leader Award, Ivey Business School, Western University.

Research

- 2024 Research Merit Award, Ivey Business School, Western University.
- 2023 Research Merit Award, Ivey Business School, Western University.
- 2022 Research Merit Award, Ivey Business School, Western University.
- 2021 Academy of Management (AoM), Best Paper Award in International Business finalist.
- 2021 Research Merit Award, Ivey Business School, Western University.
- 2021 Academy of Management (AoM), Best Paper Award in International Business finalist.
- 2020 Research Merit Award, Ivey Business School, Western University.
- 2019 Journal of World Business Best Paper in 2018 Award.
- 2019 Research Merit Award, Ivey Business School, Western University.
- 2018 Early Career Impact Award, Ivey Business School, Western University.
- 2018 Academy of Management (AoM), Best Paper Award in HRM finalist.
- 2018 Research Merit Award, Ivey Business School, Western University.
- 2017 Research Merit Award, Ivey Business School, Western University.
- 2016 Research Merit Award, Ivey Business School, Western University.
- 2015 Research Merit Award, Ivey Business School, Western University.
- 2015 Academy of International Business (AIB), Best Paper Award finalist.
- 2015 Academy of Management (AoM), Best Paper Award in International Business finalist.
- 2011 Strategic Management Society (SMS), Best Paper for Practical Implications finalist.
- 2008 Ontario University Athletics Academic Achievement Award.
- 2007 Winner of the Administrative Sciences Association of Canada (ASAC) Annual Conference Best Student Paper Award in International Business.
- 2007 Ontario University Athletics Academic Achievement Award.
- 2006 Ontario University Athletics Academic Achievement Award.

Teaching / Case Writing

- 2022 AMBA Mark Vandenbosch Teaching Award.
- 2022 EFMD Case Writing Competition Winner (Bringing Technology to Market).
- 2021 Ivey Publishing Top 15 Best Selling Cases Award (Forked River Brewing Co.: Craft Beer Entrepreneurship in an Evolving Industry).
- 2020 CEMS Philippe Louvet Teaching Innovation Award (inaugural winner).
- 2011 Wall Street Journal Distinguished Professor of the Year Award.
- 2010 Wall Street Journal Distinguished Professor of the Year Award.
- 2010 Ivey Publishing Top 15 Best Selling Cases Award (Carrefour: Building a Green Store in China).
- 2010 European Case Clearing House Top 15 Best Selling Cases Award in Entrepreneurship (Coral Divers Resort).

Service

- 2023 Journal of International Business Studies: Best Reviewer Award.
- 2011 Thunderbird School of Global Management; True Spirit of Giving Faculty Award.
- 2010 AoM Best Reviewer Award in International Business.
- 2009 AoM Best Reviewer Award in International Business.

PUBLICATIONS

Articles in Peer-Reviewed Journals

33. Lv, D. and Schotter, A. The dark side of powerful platform owners: Aspiration adaptation of Digital Firms, *Academy of Management Perspectives* 2024 (forthcoming).
32. Awate, S., Mudambi, R., Scalera, V., and Schotter, A. Global connectivity in a World of disruptions. *Journal of International Management*, 2024 (forthcoming).
31. Delios, A., Li, J.T., Schotter, A., and Vrontis, D. Challenging the orthodoxy in international business research. *Journal of World Business*, 2024 (forthcoming). (ABS 4).
30. Schotter, A., Andrews, D. & Maznevski, M. Leading collaboration across multinational enterprise structures. *Journal of World Business*, 2024 (conditionally accepted). (ABS 4)
29. Li, A., Schotter, A., and Beamish, P. W. The origin and nationality of general manager successors in local-market-seeking subsidiaries of MNEs. *International Business Review*, 33(3): published online ahead of print, 2024.
28. Andrews, D., Nell, P.C., Schotter, A., and Laamanen, T. And the subsidiary lives on: Harnessing complex realities in the contemporary MNE. *Journal of International Business Studies*, 54 (3), 538–549, 2023. (FT50)
27. Andrews, D., Fainshmidt, S., Schotter, A., and Gaur, A. Formal institutional context in global strategy research: A Layer cake perspective. *Global Strategy Journal*, 14(1): 3–24, 2024. (ABS 4*)
26. Stallkamp, M., Schotter, A., and Hunt, R. Scaling, Fast and slow: Business models and the internationalization of digital ventures. *Journal of Business Research*, 146: 95 – 106, 2022.
25. Schotter, A. Resilient or Not: Boundary spanning in innovation focused MNEs amid global crises. *Critical Perspectives of International Business*, 17(2), 342–358, 2021.
24. Schotter, A., Wood, G. and Meyer, K. Evolving Institutional logics and international human resources management: A review and research agenda. *Human Resource Management*, 60(1), 205–227, 2021. (FT50)
23. Stallkamp, M., and Schotter, A. Platforms without borders? The international strategies of digital platform firms. *Global Strategy Journal*, 11(1), 58–80, 2021.
22. Fainshmidt, S., Andrews, D., Gaur, A., and Schotter, A. Recalibrating management research for the post-COVID-19 scientific enterprise. *Journal of Management Studies*, 58(5): 1416–1420, 2021. (FT50)
21. Stallkamp, M., and Schotter, Why don't they venture abroad? Digital ventures and foreign markets. *Frontiers in Entrepreneurship Research*, 279–284, 2021.
20. Lorenzen, M., Mudambi, R., and Schotter, A. International connectedness and local disconnectedness: MNE strategy and city regions. *Journal of International Business Studies*, 51(5), 1199–1222. 2020. (FT50)
19. Meyer, K., Li, C., and Schotter, A. “Managing the MNE subsidiary: Advancing a multi-level and dynamic research agenda.” *Journal of International Business Studies*, 51(4), 538–576, 2020. (FT50)
18. Saranga, H., Schotter, A., and Mudambi, R. “The Double Helix Effect: Catch-up and local-foreign co-evolution in the Indian and Chinese automotive industries” *International Business Review*, 28(5), 2019. (ABS 3)
17. Stallkamp, M., Pinkham, B., Schotter, A., and Buchel, O. Core or periphery? The characteristics and effects of subnational MNE location decisions in China. *Journal of International Business Studies*, 49(8), 942–966. 2018. (FT50)

16. Schotter, A., Buchel, O., and Vachilko, T. Interactive visualization for research contextualization in international business. *Journal of World Business*, 53(3), 356–372. 2018. (JWB Best Paper Award 2018). (ABS 4)
15. Schotter, A., Stallkamp, M., and Pinkham, B. MNE headquarters disaggregation: The formation antecedents of regional management centers. *Journal of Management Studies*, 54(8), 1144–1169. 2017. (FT50)
14. Shin, D., Hasse, V., and Schotter, A. Multinational enterprises within cultural space and place: Integrating cultural distance and tightness-looseness. *Academy of Management Journal*, 60(3), 904–921, 2017. (FT50)
13. Mudambi, R., Saranga, H., and Schotter, A. Mastering the make-in-India challenge. *MIT Sloan Management Review*, 58(4), 59–66. 2017. (FT50)
12. Schotter, A., Mudambi, R., Doz, Y., and Gaur, A. Boundary spanning in global organizations. *Journal of Management Studies*, 54(4), 403–421. 2017. (FT50)
11. Chakravarty, D., Hsieh, Y., Schotter, A., and Beamish, P.W. Multinational enterprise regional management centers: Characteristics and performance. *Journal of World Business*, 52(2), 296–311. 2017. (ABS 4)
10. Schotter, A., and Teagarden, M. Protecting intellectual property in China. *MIT Sloan Management Review*, 55(4), 41–48. 2014. (FT50)
9. Schotter, A. and Beamish, P.W. The Hassle Factor: An explanation for managerial location shunning. *Journal of International Business Studies*, 44(5), 521–544. 2013. (FT50)
8. Teagarden, M., and Schotter, A. Leveraging intellectual capital in innovation networks: Growing, sharing and exploiting mindshare. *Organizational Dynamics*, 42(4), 281–289. 2013.
7. Schotter, A., and Goodsite, M. Interdisciplinary perspectives on competitive climate strategy in multinational corporations. *Thunderbird International Business Review*, 55(6), 629–632. 2013.
6. Schotter, A., and Abdelzaher, D. Boundary spanning effects of the Muslim diaspora on the internationalization processes of firms from organization of Islamic conference countries. *Journal of International Management*, 19(1), 82–98. 2013.
5. Schotter, A., and Diep, H. The effects of the global financial crisis on lower-level supply chain members in emerging markets. *Thunderbird International Business Review*, 55(5), 609–618. 2013.
4. Teagarden, M., and Schotter, A. Favor prevalence in emerging markets: A multi-level analysis. *Asia Pacific Journal of Management*, 30(2), 447–460. 2013.
3. Schotter, A., and Beamish, P.W. Performance effects of MNC headquarters-subsidiary conflict and the role of boundary spanners: The case of headquarter initiative rejection. *Journal of International Management*, 17(3), 243–259. 2011.
2. Schotter, A., and Beamish, P.W. CEO staffing and performance in transition economy subsidiaries: A subnational analysis. *International Studies of Management and Organization*, 41(2), 55–87. 2011.
1. Schotter, A., and Bontis, N. Intra-organizational knowledge exchange: An examination of reverse capability transfer in multinational corporations. *Journal of Intellectual Capital*, 10(1), 149–164. 2009.

Edited Peer Reviewed Special Issues

Awate, S., Mudambi, R., Scalera, V., and Schotter, A., Global Connectivity in a World of Disruptions. *Journal of International Management*, (forthcoming).

Delios, A., Li, J.T., Schotter, A., and Vrontis, D., Challenging the Orthodoxy in International Business Research. *Journal of World Business*, (forthcoming). (ABS 4)

Schotter, A., Maznevski, M., Doz, Y., and Stahl, G. Leading Collaboration Across Multinational Enterprise Structures. *Journal of World Business*, (forthcoming). (ABS 4)

Schotter, A., Mudambi, R., Doz, Y., and Gaur, A. Boundary spanning in global organizations. *Journal of Management Studies*, 54(4). 2017. (FT50)

Schotter, A., and Goodsite, M. Interdisciplinary perspectives on competitive climate strategy in multinational corporations. *Thunderbird International Business Review*, 55(6). 2013.

Submitted Manuscripts Under Review

Andrews, D., Schotter, A., Kumaraswamy, A., Mathias, B. The Party is Over: Market Disruptions and Member Heterogeneity in Specialist Categories, *Journal of Business Venturing (R&R)*. (ABS 4)

Li, A., Beamish, P. W., and Schotter, A. Antecedents and Consequences of General Manager Successions in Foreign Subsidiaries, *Journal of International Business Studies (3rd R&R)*. (FT50)

Kashyap, R., Schotter, A., Satyavageswaran, P., and Rose, E. Rethinking Firm International Involvement in a Changing World of Complex Realities, *Journal of International Business Studies*. (FT50)

Kashyap, R., Schotter, A., Awate, S., and Satyavageswaran, P. Slipping While Catching-Up: An Attention-Based View of EMNEs' International Diversification, *Journal of International Business Studies (R&R)*. (FT50)

Vasconcellos, S., Schotter, A., Parente, R., Garrido, I., and Reis Goncalo, C. Linking Organizational Creativity, International Business Competence, and Performance, *Journal of International Management (R&R)*.

Chirico, F, Kano, L., Li, JT, Schotter, A., Chavan, M., and Surana, A. The International Strategy of Digital Platform-Based Firms: A Systematic Literature Review and Directions for Future Research. (*Journal of World Business*) (R&R). (ABS 4)

Work in Progress

Li, A., Lee, C.M., Schotter, A. and Makino, S. The Co-Evolution of MNE Innovation and Foreign Subsidiary General Manager Staffing: A Hybrid Analysis (targeted at *Journal of International Business Studies*). (FT50)

Schotter, A., Andrews, D., and Mudambi, R. Breathing Life into Economic Death-Zone Cities: Global Connectivity Opportunities in the Post-Covid-19 Era (proposal accepted at *Journal of International Business Policy*).

Schotter, A. and Wirren, M. The Future of Work and The Multinational Enterprise (targeted at the *Academy of Management Review*). (FT50)

Schotter, A., Andrews, D. and Mudambi, R. Digitalization and Globalization: Toward an Integrated Research Agenda (targeted at *Journal of International Business Studies*). (FT50)

Isidor Serrano, R., Li, C. and Schotter, A. A matter of fit? The multifaceted role of national culture in expatriate adaptation (targeted at the *Journal of World Business*). (FT50)

Lipecz, L., Schmeißer, B., Fisch, J. and Schotter, A. Service Business Internationalization (targeted at the *Journal of International Business Studies*). (ABS4)

Schotter, A. Boundary Spanners: Performance effects of bridging ties (targeted at the *Strategic Management Journal*). (FT50)

Books

Wang, T., and Schotter, A. Legal-Business Management Cases: Private Business, Volume 2, Beijing: Economy & Management Publishing House. 2013.

Chai, X., and Schotter, A. Legal-Business Management Cases: State Owned Enterprises, Volume 3, Beijing: Economy & Management Publishing House. 2013.

Fengli, M., and Schotter, A. Legal-Business Management Cases: Foreign Business, Volume 4, Beijing: Economy & Management Publishing House. 2013.

Wang, L., and Schotter, A. Legal-business management cases: Emerging industries, Volume 5, Beijing: Economy & Management Publishing House. 2013.

Kemp, J., Schotter, A., and Witzel, M. Management frameworks: Managing the whole firm for competitive advantage. Milton Park, UK: Rutledge. 2012.

Hübner, H., Dunkel, T., Gers, V., Hoefl, J., Jahnes, S., Kleinkauf, U., and Schotter, A. Transrapid between economy and ecology (in German language: Transrapid zwischen Ökonomie und Ökologie) Wiesbaden, Germany: Gabler. 1997.

Chapters in Books

Schotter, A., and Andrews, D.S. Too Big, too Fast, too Dangerous: The Dynamics of Digital Platform Firm Internationalization and Government Policy Development, in A. Tavares-Lehmann & P. Gugler (Eds.), *Research Handbook of International Business Policy* (pp. 392-405). Edward Elgar. 2024.

Schotter, A. Dealing with complexities: The role of management frameworks. In T. Wilkinson and A. Thomas (Eds.), *Strategic Management in the 21st Century* (pp. 39 – 63). Westport, CT: Praeger. 2013.

Schotter, A. and Fuerst, M. Strategic compliance and integrity management: A mission critical dynamic capability. In T. Wilkinson and A. Thomas (Eds.), *Strategic Management in the 21st Century* (pp. 214 – 236). Westport, CT: Praeger. 2013.

Teagarden, M. and Schotter, A. Resources and dynamic capabilities: The foundations of competitive advantage. In T. Wilkinson and A. Thomas (Eds.), *Strategic Management in the 21st Century* (pp. 91 – 107). Westport, CT: Praeger. 2013.

Schotter, A. and Teagarden, M.B. Protecting intellectual property in China: A view from the field. In A. Gupta, T. Wakayama and S. Rangan (Eds.), *Global Strategies for Emerging Asia*. (pp. 235 – 264). San Francisco, CA: Jossey-Bass/Wiley. 2013.

Schotter, A. and Beamish, P.W. Intra-Organizational turbulences in multinational corporations. In M. Geppert and C. Dörrenbächer (Eds.), *Politics and power in MNCs*, (pp. 191 – 230). Cambridge, UK: Cambridge University Press. 2011.

Kleinkauf, U. and Schotter, A. Regional economic effects: A special assessment of the transrapid-system (in German language). In Hübner, et al. (Eds.), *Transrapid zwischen Ökonomie und Ökologie* (pp. 87 – 124). 1997. Wiesbaden, Germany: Gabler.

Published Non-Peer-Reviewed Articles and Papers

Schotter, A., Beamish, P.W., and Watson, T. Managing the Hassle Factor in the Age of Disruption. *Ivey Business Journal*, March/April 2020.

Del Carpio, L., Kinsinger, P. and Schotter, A. What Got You Here Will Leave You Here. *Ivey Publishing*, 2020.

Kinsinger, P. and Schotter, A. How Can We Develop Leaders for Exponential Times? *Ivey Publishing*, 2020.

Walch, K., Del Carpio, L., Kinsinger, P. and Schotter, A. The Key to Conscious Reinvention for Exponential Times. *Ivey Publishing*, 2020.

Kinsinger, P., Walch, K., Del Carpio, L., and Schotter, A. Disruptor Innovator Profile: How to Spot Disruptors in Your Midst. *Ivey Publishing*, 2020.

Kinsinger, P., Walch, K., Del Caprio, L., and Schotter, A. Are You Truly Driving an Agenda that is Disruptive? *Ivey Publishing*, 2020.

Kinsinger, P. and Schotter, A. Seven Key Characteristics of Disruptors and What Legacy Companies Can Learn from Them. Ivey Publishing, 2020.

Schotter, A., Beamish, P.W., and Watson, T. Learning from Brexit. Ivey Business Journal, July/August 2016.

Papers and Abstracts in Refereed Conference Proceedings

Kashyap, R., Schotter, A. and Satyavageswaran, P. (When) do springboard strategies create international growth? AoM Annual Meeting, Chicago, USA. 2024 (forthcoming).

Lee, J., Li, L., Schotter, A. and Makino, S. MNE knowledge management and general manager staffing in local market seeking subsidiaries. AoM Annual Meeting, Chicago, USA. 2024 (forthcoming).

Kashyap, R., Schotter, A. and Satyavageswaran, P. (When) Do springboard strategies lead to international growth? A Penrosean perspective. AIB Annual Meeting, Seoul, South Korea. 2024. (forthcoming).

Šilenskyte, A., Rabetino, R. and Schotter, A. Theorizing for pluralism in international business research: The critical realist ontology and its application. AIB Annual Meeting, Seoul, South Korea. 2024. (forthcoming).

Bounken, R. and Schotter, A. , The interplay of digitalization and the dispersion of inventor productivity. International Business, Economic Geography, and Innovation (iBEGIN) Conference, Reading, UK, 2024.

Kashyap, R. and Schotter, A . From EMNEs' Home-Centric to Polycentric Capability Upgrading: Changing Impetus of Technological Catch-Up at the End of the Upward Spiral. AIB Annual Meeting, Warsaw, Poland. 2023.

Kashyap, R., Awate, S., Schotter, A., and Satyavageswaran, P. Slipping While Catching-Up: An Attention-Based View of EMNEs' International Diversification. AIB Annual Meeting, Miami, USA. 2022.

Li, A. and Schotter, A. General Manager Successors in Local-Market-Seeking Subsidiaries of MNEs: A Multiple-Case Analysis. AoM Annual Meeting, Virtual. 2021. Finalist Best Paper Award in IB.

Kashyap, R., Satyavageswaran, P., Rose, E., and Schotter, A. EMNE's Low Commitment High Involvement Entry Strategy in Emerging Markets. AIB Annual Meeting, Virtual. 2021.

Li, A., Schotter, A. and Beamish, P. Antecedents and Consequences of General Manager Successions in Foreign Subsidiaries: A Mixed-Methods Approach. AIB Annual Meeting, Virtual. 2021.

Stallkamp, M., and Schotter, Why Don't They Venture Abroad? Digital Ventures and Foreign Markets. Frontiers of Entrepreneurship Research. 2021, 279-284.

Li, A., Schotter, A. and Beamish, P. First Mover Survival in International Entry Strategy: An Organizational Legitimacy Perspective. AoM Annual Meeting, Vancouver, Canada / Virtual. 2020.

Li, A. and Schotter, A. MNE Attention and General Manager Succession in Foreign Subsidiaries. AIB Annual Conference, Miami, USA / Virtual. 2020.

Stallkamp, M. and Schotter, A. How 'Flat' is the Digital World, Really? Evidence on the Corporate Globalization of Digital Firms. AoM Annual Meeting, Boston, USA. 2019.

Li, A., Schotter, A. and Beamish, P. First Mover Survival in International Entry Strategy: An Organizational Legitimacy Perspective. AIB Annual Conference, Copenhagen, Denmark. 2019.

Stallkamp, M., and Schotter, A. The Internationalization of Platform Business Firms. SMS Annual Conference, Paris, France. 2018.

Stallkamp, M., and Schotter, A. Platforms without Borders? International Strategy in Platform-Mediated Markets. AIB Annual Conference, Minneapolis, USA. 2018.

Stallkamp, M., and Schotter, A. The effect of the subnational environment on the longevity of international joint ventures. AIB Annual Conference, Dubai. 2017.

Chakravarty, D., Schotter, A., and Beamish, P.W. Hassle factor, expatriates, and subsidiary performance. AIB Annual Conference, New Orleans, USA. 2016.

Necas, Z., and Schotter, A. The Corporate Innovation Function. AoM Annual Meeting, Anaheim, USA. 2016.

Shin, D. J., Hasse, V., and Schotter, A. The effect of cultural distance and tightness on expatriate deployment levels in MNE foreign subsidiaries. AoM Annual Meeting, Vancouver, Canada. 2015.

- *Included in best paper proceedings.*

Stallkamp, M., Schotter, A., and Pinkham, B. Sequential market entry and subnational differences. AIB Annual Conference, Bengaluru, India. 2015.

Chakravarty, D., Schotter, A., Pinkham, B., and Beamish, P. W. The impact of prior subsidiary relatedness on new subsidiary performance." AIB Annual Conference, Bengaluru, India. 2015.

Shin, D. J., Hasse, V., and Schotter, A. The effect of cultural distance and tightness on expatriate deployment levels in MNE foreign subsidiaries." AIB Annual Conference, Vancouver, Canada. 2014.

Schotter, A., and Teagarden, M. Effective global leaders: Beyond mindsets and skill sets. AIB Annual Conference, Istanbul, Turkey. 2013.

Schotter, A. The multidimensionality of strategic integrity management and CSR in globalizing Chinese multinationals." AIB Annual Conference, Istanbul, Turkey. 2013.

Teagarden, M., and Schotter, A. International innovation capability development strategies of world class emerging market firms from China and India. SMS Annual Conference, Prague, Czech Republic. 2012.

Teagarden, M., and Schotter, A. Favors through the lens of social capital theory. AoM Annual Meeting, Boston, USA. 2012.

Teagarden, M., and Schotter, A. Global talent management as a dynamic capability in innovation networks. SMS Annual Conference, Miami, USA. 2011.

- *Best practitioner implications paper award finalist.*

Teagarden, M., and Schotter, A. Global innovation: tapping emerging global talent pools. AIB Annual Conference, Nagoya, Japan. 2011.

Teagarden, M., and Schotter, A. Offshoring innovation: Tapping the global talent pool and winning the 'War for Talent. Global Strategy Conference: Leveraging Megatrends for Global Advantage, Tokyo, Japan. 2010.

Schotter, A. An examination of managerial location shunning during MNC location choice processes. AoM Annual Meeting, Montreal, Canada. 2010.

Schotter, A., and Beamish, P.W. The Hassle Factor, an impediment to MNC FDI. AIB Annual Conference, San Diego, USA. 2009.

Schotter, A. Tapping into the competitive advantage of foreign subsidiaries: Intra-MNC knowledge transfer. AoM Annual Meeting, Anaheim, USA. 2008.

Schotter, A., and Beamish, P.W. CEO staffing and performance in transition economy subsidiaries: A sub-national analysis. AIB Annual Conference, Milan, Italy. 2008.

Schotter, A., and Beamish, P.W. Expatriate versus local subsidiary CEO staffing: A within country analysis." AIB Annual Conference, Indianapolis, USA. 2007.

Schotter, A. Quasi-institutional-embeddedness: Criteria for MNC subsidiary staffing decisions under uncertainty. ASAC Annual Conference, Banff, Canada. 2006.

Refereed Presentations (only) at Academic Conferences

Kashyap, R., Satyavageeswaran, P., Rose, E., Schotter, A. EMNEs' Low Investment-High Involvement Entry Strategy in Other Emerging Markets. AIB South Asia, Sonipat, India. 2023.

Kashyap, R., Awate, S., Schotter, A., and Satyavageeswaran, P. Slipping while catching-up: An attention-based view of EMNE's internationalization. AIB South Asia, Sonipat, India. 2023.

Yuan, H. and Schotter, A. Host country sub-national marketization and subsidiary ownership at times of disruptions: Evidence from Japanese MNE data. AIB Annual Conference, Miami, USA. 2022.

Xu, S., Meyer, K. and Schotter, A. The impact of tax incentives on subsequent investment of Japanese MNEs. AIB Annual Conference, Miami, USA. 2022.

Yuan, H. and Schotter, A. Sub-national marketization during times of disruption. SFU, 6th Global Strategy and Emerging Markets Conference, Vancouver, Canada. 2022.

Li, A. and Schotter, A. Antecedents of general manager successions in multinational enterprise subsidiaries. AoM Annual Meeting, Vancouver, Canada. 2020.

Li, A. and Schotter, A. Early mover survival in international entry strategy: An organizational legitimacy perspective. AoM Annual Meeting, Vancouver, Canada. 2020.

Stallkamp, M. and Schotter, A. Why aren't more digital firms global? A configurational analysis. AIB Annual Conference, Miami, USA / Virtual. 2020.

Meyer, K., Li, C. and Schotter, A. The subsidiary of the multinational enterprise: Servant of two masters. AIB Canada Chapter Conference, Toronto, Canada. 2019.

Li, A., and Schotter, A. The effects of connectivity and disconnectivity on first mover foreign entrant survival. iBEGIN Conference, Temple University, Philadelphia, USA. 2018.

Stallkamp, M., Pinkham, B., and Schotter, A. Core or periphery? The characteristics and effects of subnational MNE location decisions in China." AIB / Journal of International Business Studies Pre-Conference Workshops, New Orleans, USA. 2016.

Schotter, A., Stallkamp, M., and Pinkham, B. The characteristics and effects of subnational MNE location decisions. iBEGIN Conference, Temple University, Philadelphia, USA. 2015.

Schotter, A. Boundary spanners in multinational enterprises: Disentangling macro-micro versus micro-macro linkages. SMS Special Conference, Copenhagen, Denmark. 2014.

Hsieh, Y., and Schotter, A. The emergence of regional management centers – Integrating the resource-based and institution-based views. AIB Annual Conference, Vancouver, Canada. 2014.

Schotter, A., and Teagarden, M. Effective global leaders: Beyond mindsets and skill sets. AIB Annual Conference, Washington, DC, USA. 2012.

Schotter, A., and Abdelzaher, D. The characteristics and effects of Muslim diaspora investment and entrepreneurship. 12th Annual IB Research Forum: Diaspora, Philadelphia, USA. 2011.

Teagarden, M., and Schotter, A. Institutional dynamism in China and the growing strategic importance of product safety, environmental and labor best practices." Harvard Business School — China Goes Global Conference, Boston, USA. 2011.

Schotter, A., and Beamish, P.W. Intra-organizational conflict in MNCs, subsidiary tactics and the role of boundary spanners. 11th Annual IB Research Forum: Frontiers of Research in International Business: Organizational Form and Function in the 21st Century, Philadelphia, USA. 2010.

Hunter T., and Schotter, A. The effects of foreign MNC investment on informal environmental institutional change in developing countries. AIB Annual Conference, Rio de Janeiro, Brazil. 2010.

Refereed Panels at Conferences and Presentations at Professional Meetings

Schotter, A. Danaraj, C., Bounken, R. and Taras, V. Teaching International Business (IB) in an AI World: Professional Development Workshop. AoM Annual Meeting, Chicago, USA. 2024 (forthcoming).

Schotter, A., Wise, P, Franklin, R., Mudambi, R. and Tippmann, E. Boundary Spanning in Turbulent Times: Practitioner -Scholar Discussion. (Chair) SMS Annual Conference, Toronto, Canada. 2023 (forthcoming).

Mudambi, R. Scalera, V., Beugelsdijk, S., Schotter, A., Bounken, R. Digital Connectivity and Global Business. (Panelist) AIB Annual Conference, Warsaw, Poland. 2023.

Šilenskyte, A., Schotter, A., j, Dhanaraj, C., and Carneiro, J, Sharkey Scott, P. MNE Strategy Implementation in a Digital Era. (Panelist) AIB Annual Conference, Warsaw, Poland. 2023.

Castellani, D., Schotter, A., Rodriguez-Pose, A., Lavoratori, K., Gagliardi, L. MNEs and Urban Inequality. (Panelist) AIB-UK/Reading IB Conference. Reading, UK. 2022.

Global Strategy Journal PDW (Panelist) AIB Annual Conference, Miami, USA, Virtual. 2021.

International Management Division Doctoral Consortium. (Panelist) AoM Annual Meeting / Virtual. 2021.

Fey, C., Schotter, A. Maznevski, M., and Osland, J. Designing Innovative Executive Education Programs that Make Impact in a Changing World. (Presenter) AoM Annual Meeting, Vancouver, Canada / Virtual. 2020

International Management Division Junior Faculty Consortium. (Panelist) AoM Annual Meeting, Vancouver, Canada / Virtual. 2020.

International Management Division Doctoral Student Consortium. (Panelist) AoM Annual Meeting, Vancouver, Canada / Virtual. 2020.

Scalera, V., Perri, A., Schotter, A., Mudambi, R., Giuliani, E., Phene, A., Minbaeva, D. A Closer Look at Global Collaborations for Innovation: Individuals, Diversity and Connectivity. AIB Annual Conference, Miami, USA / Virtual. 2020.

Stallkamp, M, Coviello, N., Verbeke, A., and Schotter, A. International Business in the Digital Age: Advancing the Research Agenda. Panelist. AIB Annual Conference, Copenhagen, Denmark. 2019.

Teagarden, M., Schotter, A., Ramirez, J., and Girod, S. Action learning in International Business through experiential exercises. (Panel Co-Chair) AoM Annual Meeting, Chicago, USA. 2018.

Schotter, A. Managing Turbulences in Exponential Times, Navigating a Path to Growth: A Risk Management and Competitive Intelligence Conference. Keynote Speaker. Navigating a Path to Growth: A Risk Management and Competitive Intelligence Conference. Bridgetown, Barbados. 2017.

Lehmberg, D., Girod, S., Schotter, A., and Teagarden, M. Where Next? Understanding the Shifting Environment of Executive Education and Considering Implications for Institutions, Programs, and Professors. Panelist. AIB Annual Conference, Dubai. 2017.

Teagarden, M., Apfelthaler, G., Ramirez, J., Schotter, A., and Yu, H. Learning from being there without being there: Action learning through experiential exercises. (Panelist) AoM Annual Meeting, Anaheim, USA. 2016.

Hannigan, T. J., Mudambi, R., Kollmann, M., Van Assche, A., Lee, A., and Schotter, A. Empirical works on connectivity and innovation: managerial and policy implications. (Panelist) AoM Annual Meeting, Vancouver, Canada. 2015.

Schotter, A. The microfoundations of MNE space and place decisions. (Thought Leadership Cafe Panelist for Mudambi, R.). AoM Annual Meeting, Vancouver, Canada. 2015.

Narapareddy, V., Keels, J., Lawrence, J., Parsa, H., Schotter, A., and Taylor, M. Writing strategy cases (Panelist). Strategic Management Society Annual Conference, Denver. 2015.

Schotter, A. The Hassle Factor — Don't let location inconveniences curtail your company's international success. Ivey Business School — Donald L. Triggs Lecture in International Business, Toronto, Canada. 2015.

Buchel, O., Vachilko, T., Cheng, J., Dai, L., and Schotter, A. (Panelist). Visualization tools for advancing international management research. AoM Annual Meeting, Philadelphia, USA. 2014.

Ramos, M., Ashby, N., Dai, L., Oetzel, J. Chang H.O., Eden, L., and Schotter, A. Panel: MNEs in deadly environments: Strategic response to disasters, conflict and crime. AoM Annual Meeting, Philadelphia, USA. 2014.

Gaur, A., Schotter, A., Mudambi, R., Doz, Y., and Monteiro, F. Panel: Boundary spanning in global organizations. AoM Annual Meeting, Philadelphia, USA. 2014.

Gaur, A., Schotter, A., Mudambi, R., Doz, Y., and Monteiro, F. Panel: Boundary spanning in global Organizations. AIB Annual Conference, Vancouver, Canada. 2014.

Schotter, A., and Teagarden, M. Innovation capability development strategies of world class emerging market firms from China and India. IB Research Forum: 3i: Innovation, Internationalization, Institutions and MNCs: Philadelphia, Pennsylvania, USA. 2011.

Schotter, A.: The characteristics and effects of the BRIC economies as hubs for regional economic development. SMS Special Conference, Rio de Janeiro, Brazil. 2011.

Teagarden, M., and Schotter, A. Understanding global leadership through an inductive research lens. European Management Journal Special Issue Conference — IMD Lausanne, Switzerland. 2011.

Schotter, A., and Beamish, P.W. Intra-organizational conflict in MNCs, subsidiary tactics and the role of boundary spanners. 11th Annual IB Research Forum: Frontiers of Research in International Business: Organizational Form and Function in the 21st Century, Philadelphia, USA. 2010.

Schotter, A., and Teagarden, M. Protecting intellectual property in China: A view from the field. Global Strategy Conference: Leveraging Megatrends for Global Advantage, Tokyo. Japan. 2010.

Published Cases with Teaching Notes

Schotter, A. Ivey Publishing (forthcoming 2023). KÄRCHER: Deglobalization and Global Growth.

Schotter, A. and Andrews, D. Ivey Publishing (forthcoming 2023). Hofbräu Munich: Managing Disruption or Not?

Schotter, A., and Chandrasekhar, R. HP INC.: Poised to Lead in 3D Printing? Ivey Publishing. 2021. (Winner, 2022, EFMD Case Writing Competition - Bringing Technology to Market)

Schotter, A., and Blanchard, K. 3M Canada: Managing Change, Disruption, and Covid-19. Ivey Publishing. 2021.

Schotter, A., and Chandrasekhar, R. BYKLYN- Pivoting for Post Covid-19 Times. Ivey Publishing. 2021.

Schotter, A., and Chandrasekhar, R. Autoniche Inc.: Dealing with Disruption. Ivey Publishing. 2020.

Schotter, A., and Chandrasekhar, R. Sobeys – Project Sunrise: Responding to Disruption. Ivey Publishing. 2020.

Schotter, A., Watson, T. and Chandrasekhar, R. Volkswagen Strategy 2025: Shifting Gears in Disruptive Times. Ivey Publishing. 2019.

Stallkamp, M., Plummer, L, and Schotter A. Forked River Brewing Co.: Craft Beer Entrepreneurship in an Evolving Industry. Ivey Publishing. 2016. (Best Seller List 2020-2021)

Chen, X., Schotter A., and Wei, L.V. Shanghai TOEX Trading Company Ltd: The Going Global Challenge. Ivey Publishing. 2016.

Doh, J., Lawton, T., and Schotter, A. Air Asia Faces a Major Crisis: The Loss of QZ8501. Ivey Publishing. 2015.

Alenushkin, D., and Schotter, A. CAR2GO: The New Concept of Urban Mobility. Ivey Publishing. 2014.

- *Reprinted in: Beamish, P.W., Cases in Strategic Management, 11/E, 2015, McGraw-Hill Ryerson, Toronto.*

Schotter, A. Homero Rodriguez: Boundary Spanning at International Services Group. Ivey Publishing. 2014.

Schotter, A., Alenushkin, D., and Teagarden, M. GAZ Group Russia and the Gazelle Next Light Commercial Truck. Ivey Publishing, 2013.

Alenushkin, D., and Schotter, A. BMW North America: The Dream it, Build it, Drive it Campaign. Thunderbird Case Series, 2012.

Forrey, B., Schotter, A., Doh, J., and Lawton, T. AirAsia X: Can the Low Cost Model Go Long Haul? Ivey Publishing, 2012.

Nyerges, C., Byrnes, M., Schotter, A., and Teagarden, M. Rwanda Dimension Technologies: Treading Water in Rwanda. Thunderbird Case Series, 2011.

Teagarden, M., and Schotter, A. Rio Tinto: Sustainable Development Agenda. Thunderbird Case Series. 2011.

Schotter, A., and Teagarden, M. Blood Bananas: Chiquita in Colombia. Thunderbird Case Series. 2010.

Greto, M., Schotter, A., and Teagarden, M. Toyota: The Break and Accelerator Crisis. Thunderbird Case Series. 2010.

Schotter, A., Beamish, P.W., and Klassen, R. Carrefour China: Building a Greener Store. Ivey Case Series. 2008.

- *Best Selling Case at Ivey Publishing. 2009 and 2010.*

Reprinted in:

- *Ivey Business School Selected Cases, edited by X. Wei and P.W. Beamish, Truth and Wisdom Press, Shanghai (in Chinese). 2014.*
- *Legal-Business Management Cases, edited by F. Mu and M.A. Sartor, The Economy & Management Publishing House, Beijing (in Chinese). 2012.*
- *Strategic Management: Thinking, Analysis, Action, 3/E by G. Hubbard, J. Rice and P. Beamish, Pearson Australia. 2008.*

Neupert, K., Beamish, P.W., and Schotter, A. Coral Divers Resort (revised). Ivey Publishing, 2008.

- *Best Selling Case in Entrepreneurship at ECCH. 2010.*

Reprinted in:

- *Beamish, P.W., Cases in Strategic Management, 11/E, McGraw-Hill, Toronto. 2015.*
- *Beamish, P.W., Cases in Strategic Management, 10/E, McGraw-Hill, Toronto. 2012.*
- *Bartlett, C. & Beamish, P.W., Transnational Management, 6/E, McGraw Hill, Boston. 2011.*

White, R., Beamish, P.W., and Schotter, A. ING Insurance Asia Pacific. Ivey Publishing, 2007.

Reprinted in:

- *Beamish, P.W., Cases in Strategic Management, 10/E, McGraw-Hill, Toronto. 2012.*
- *Bartlett, C. & Beamish, P.W. Transnational Management, 6/E, McGraw Hill, Boston. 2011.*
- *International Business: An Asia Pacific Perspective, 2/E by A. Delios, P.W. Beamish and J. Lu, Prentice Hall/Pearson Education South Asia, Singapore. 2010.*

- *Strategic Management: Thinking, Analysis, Action, 3/E* by G. Hubbard, J. Rice and P. Beamish, Pearson, Australia. 2008.
- *Cases in Strategic Management, 9/E* by P.W. Beamish, McGraw Hill, Boston. 2009. White, R. and Schotter, A. *Jacques Kemp: Towards Performance Excellence*. Ivey Publishing, 2007.

Reprinted in:

- *Case Studies in Business Strategy, Volume VII* by Board of Editors, ICMR, Icfai Center for Management Research, Punjagutta, India, 2008.

GRANTS

- Social Sciences and Humanities Research Council (SSHRC) Insight Grant: “Leading Lateral Collaboration across Global Organizations”, \$107,050 awarded to M.L. Maznevski (principal investigator), A. Schotter, C.M. Dhanaraj, and M. Teagarden in 2017 to cover a period of five years (April 01, 2017 17-March31, 2022).
- Social Sciences and Humanities Research Council (SSHRC) Insight Development Grant: “Boundary Spanning in Global Organizations”, 4a grant successful but no amount awarded due to shortage of SSHRC funds to A. Schotter, (principal investigator) and M. Teagarden in 2014. *Results: While successful, no amount was awarded. Research continued and led to special issue in Journal of Management Studies published in 2017.*

TEACHING

Degree Programs

Ivey Business School, Canada (2013 to present)

- International Business (Ph.D.)
- Managing Disruption in Global Organizations (MSc/CEMS Capstone)
- Ivey Global Laboratory (India, Vietnam, Nicaragua, Peru) (MSc)
- Ivey Consulting Project (HBA)
- Global Strategy (MBA & AMBA)
- Competing in and with China (China Study Trip) (MBA)

Wirtschaftsuniversität Wien, Vienna University of Economics and Business (2022 to present)

- The Future of Work and the MNE (CEMS)
- Dynamic Global Value Chains of SMEs (MSc elective)

University of Göttingen, Germany (2023 & 2024)

- Managing the Future of Work (Masters of Business) (Guest Professor)

London School of Economics, UK (2021)

- Managing Disruption in Global Organizations (CEMS Capstone) (Guest Professor)

Thunderbird School of Global Management, Arizona (2009 to 2013)

- Global Strategy (MBA)
- Competitive Strategy (MBA, EMBA, Corporate MBA)
- Leading Global Businesses (MBA, MA/MF)
- Asia Pacific High-Tech Business Environment (MBA)
- Germany’s Green Tech and Renewable Energy Industries (MBA)
- Ethics in the Global Business Context (Global MBA, Latin American EMBA)

University of Western Ontario (BMOS), Canada (2007, 2008)

- Competitive Strategy (MS)

DeGroote School of Business at McMaster University, Canada (2007)

- Strategic Management (MBA)

King’s College at Western University, Canada (2007)

- Cross-Cultural Commercial Relations (MS)

Graduate Supervision (Ph.D.)

- Ya Liu at Alliance Manchester Business School (Completion estimated June 2025).
- Haishan Yuan (Completion estimated June 2025)
- Rishiraj Kashiap (Completion estimated June 2024)
- Arthur Li “Accelerated Momentum: The Multiple Changes of MNE Foreign Subsidiary General Managers.” (Completion June 2021)
- Maximillian Stallkamp “Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms.” (Completion June 2018)
- Doctoral Thesis Defense Committees: Daniel Machado 2024 (Western Psychology) Chair | Michael Bodkin 2023 (Western Theory and Criticism) Chair | (Jonathan Bayer, 2023 (Western History) Chair | Rebecca Ellis, 2021, (Western Geography) Chair | Zhu Jianhua, Ivey, 2019 | Xinlu Qui, NHH, 2019 | Yamlaksira Getachew, Ivey, 2017 | Min Zhang, Ivey, 2015 | Majid Eghbali-Zarch, Ivey, 2015 | Bassam Farah, Ivey, 2014 | Mike Sartor, Ivey, 2014.
- Doctoral Thesis Proposal Defense Committees: Rishiraj Kashiap, Ivey, 2023) | Atilla Onuklu, Temple University, 2020 | Zhu Jianhua, Ivey, 2018 | Maximillian Stallkamp Ivey, 2017 (Chair) | Dwarka Chakravarty, Ivey, 2017 | Zdenek Necas, Ivey, 2016 (Chair) | Yamlaksira Getachew, Ivey, 2016 | Min Zhang, Ivey, 2014 | Majid Eghbali-Zarch, Ivey, 2014 | Bassam Farah, Ivey, 2013 | Kristian Andreason, Aarhus University, 2012.

OTHER SCHOLARLY AND PROFESSIONAL ACTIVITIES

- Co-Lead Faculty, Executive Development: TKE, Hong Kong: Leadership Transformation and Exponential Strategic Change Program. Since 2022 (ongoing).
- Faculty, Ivey Executive Program: Strategy in Disruptive and Exponential Times. Since 2019 (ongoing).
- Lead Faculty, Executive Development: WAQF Fund, Bahrain: Strategic Leadership Program. Since 2017 (ongoing).
- Lead Faculty, Executive Development: MTR Corporation Hong Kong: Strategic Leadership Program. Since 2017.
- Lead Faculty, Executive Development: Hong Kong Airport Authority: Strategic Management and Leadership Program. Since 2014 (ongoing).
- Lead Faculty, Executive Development: Strategic Leadership Program: Transform Your Business by Leveraging Disruption. 2018.
- Lead Faculty, Executive Development: Bank of Khartoum, Sudan: Strategic Leadership Program. 2018.
- Lead Faculty, Executive Development: Hong Kong Housing Society: Strategic Leadership Program. 2017.
- Co-Lead Faculty, Executive Development: QInstituto Euvaldo Lodi – IEL Núcleo Do Ceará, Brazil: Managing Turbulences. 2016 and 2017.
- Academic Director: WWL Global Leadership Development Program. 2010 – 2016.
- Lead Faculty, Ivey Case Teaching and Writing Workshop, Central Florida University, Orlando. 2016.
- Lead Faculty, Ivey Case Teaching and Writing Workshop, Anaheim. 2016.
- Lead Faculty, Ivey Case Teaching and Writing Workshop, Toronto. 2016 & 2017.
- Faculty, Executive Development: Quantum Shift—KPMG Entrepreneurial Leadership Program. 2015.
- Lead Faculty, Ivey Case Writing Workshop, McEwan University, Edmonton, Alberta. 2015.

- Academic Director: Grupo Alfa Leadership Development Program. 2011 – 2014.
- Academic Director: State Nuclear Power Technology Corporation of China: Leadership Development Program. 2013.
- Faculty, Executive Development: Henkel — Global Leadership Program. 2013.
- Faculty, Executive Development: Textron — Leadership Program. 2013.
- Co-Lead Faculty, Executive Development: DirecTV — Boundary Spanning Leadership for Pan-American Senior Executive Team. 2012.
- Faculty, Executive Development: Thunderbird International Consortium. 2010 – 2012.
- Lead Faculty, Novartis: Entrepreneurial Leadership Program. 2010.

UNIVERSITY ADMINISTRATIVE DUTIES

Program Management

- Academic Director CEMS Global Alliance Masters of International Management. 2014 – 2022
- Faculty Director Ivey MSc in Management. 2014 – 2018.
- Faculty Director, Ivey-CUPL Executive MBA, Beijing, 2013 – 2014.

Committees

- Ivey Hong Kong Degree Program Task Force (GDip). Since 2017.
- Faculty Search Committee International Business. Since 2016.
- Faculty Search Committee Management Science. 2015.
- Thunderbird MBA Program Advisory Board. 2010 – 2013.

Others

- Ivey Research Series Coordinator for International Business, 2017 to 2019.
- Teaching Coordinator for International Business, 2017 to 2023.
- Junior Faculty mentor for International Business since 2016.

EXTERNAL COMMUNITY AND ACADEMIC SERVICE

- SMS 2023 Co-Program-Chair, Toronto. Co-Conference Organizer. 2023.
- AIB Canada 2022, Conference-Chair London, Ontario. Conference Organizer. 2021.
- iBEGIN Conference 2020, Victoria, Canada, Co-Conference Organizer. 2020.
- EIBA Annual Conference, Leeds, UK, Track Chair. 2019.
- Keynote Speaker: London Economic Development Board: Founders Network. 2019.
- AIB Annual Conference, Minneapolis, USA, Track Chair. 2018.
- Keynote Speaker: City of London Urban Design Awards. 2017.
- Panelist: Ivey Hong Kong Alumni Event: Artificial Intelligence & the Future of Work 2017.
- AoM All Academy Theme Committee Member, Atlanta, 2017.
- Keynote Speaker: Barbados Risk Management & Competitive Intelligence Conference. 2017
- CEMS Global Alliance Program Sub-Committee Member. 2015 – 2018.
- AoM IM Division Teaching Committee Member. Since 2014.
- SMS Global Strategy IG Doctoral Student Consortium co-organizer, Denver, USA. 2015.
- AoM IM Division Doctoral Student Consortium co-facilitator, Vancouver, Canada. 2015.
- AIB Annual Conference, Istanbul, Turkey, Track Chair. 2015.
- AIB Annual Conference, Vancouver, Canada, Track Chair. 2014.
- SMS Global Strategy IG Representative at large. 2013 – 2015.
- Introduction to Business for Blyth Academy London, Ontario (guest lecture). 2016.
- Ivey Alumni Research Series Presenter: The Hassle Factor — An explanation for managerial location shunning. 2014.

- Lead faculty for United States Department of State organized University Linkages Program Algeria - Teaching with Cases, Phoenix, USA. 2012.
- Project Artemis Faculty: 10.000 Women Entrepreneur & Leadership Development Program sponsored by Morgan Stanley and the United States Department of State, Phoenix, USA. 2011 and 2012.
- SMS Special Conference Advisory Board Member, Rio De Janeiro, Brazil. 2011.
- AIB Annual Conference Relief for Rio Fundraiser (co-founder and organizer. Raised more than \$5,000 and truckload of clothing and shoes for victims), Rio de Janeiro, Brazil. 2010.
- The Old Republic Title Company: Annual Event Keynote: Using Social Media Strategically., Phoenix, USA. 2012.
- Rockwell & Collins: Executive board briefing on Intellectual Property Protection in China, Phoenix, USA. 2011.
- First Solar: Executive Keynote on Boundary Spanning Leadership, Phoenix, USA. 2010.

PROFESSIONAL AFFILIATIONS

- Academy of International Business (AIB)
- Academy of Management (AOM)
- Strategic Management Society (SMS)

EDITORSHIPS & EDITORIAL REVIEW BOARD MEMBERSHIPS

- Consulting Associate Editor: Journal of International Management.
- Journal of International Business Studies.
- Journal of Management Studies (special issue editor).
- Journal of World Business (2 x special issue editor).
- Academy of Management Collections.
- Global Strategy Journal.
- Management International Review.
- Critical Perspectives on International Business.
- Asia Pacific Journal of Management.
- Journal of Asia Business Studies. 2014 – 2017.
- Thunderbird International Business Review (special issue editor).

AD-HOC REVIEWER

Academy of Management Perspectives | California Management Review | Harvard Business School Publishing: Case Reviewer | Journal of World Business | Journal of Economic Geography | Organization Studies | Routledge | Taylor & Francis | SMS Conferences | EGOS Colloquium Annual Meetings | AIB Annual Conferences | Journal of Business Venturing | AoM Annual Meetings | ASAC Annual Conferences.

SELECTED MEDIA

2023

- The Toronto Star: Canada Goose profits are up, but its stock price is way down. Behind the market cap fall of a Toronto fashion darling (03/11/2023)
- The Toronto Star: Potential trade impact of Canada expelling a Chinese diplomat (05/10/2023)
- CTV News: Canada – Stellantis EV battery factory deal (06/07/2023)
- The Canadian Free Press: Ramifications for Canada of a U.S. debt default. (10/05/2023)
- London Free Press: Canada's \$13B Volkswagen deal and building a modern economy. (24/04/2023)
- Corus National Radio: A Little More Conversation with Ben O'Hara Byrne (23/04/2023)
- CBC National News: VW CEO says VW battery plant for Ontario could become one of the world' biggest. (21/04/2023)

- New York Times: Canada Lands Volkswagen Battery Plant With Billions in Subsidies. (21/04/2023)
- CBC National News: EV battery plant set for St. Thomas, Ont., brings promise of jobs for decades — but how much did it cost us? (17/03/2023)

2022

- Toronto Star: Critics say feds taking ‘scattergun’ approach to investment law reforms. (07/12/2022)
- Globe & Mail: The Craft Beer Industry in Crisis? (10/03/2022)

2020

- Financial Post: Executives better get used to handling political risk no matter who wins the U.S. election (31/10/2020)
- Business Vancouver: Trade alliance could ease Canada’s China dependence (24/07/2020)
- Business Vancouver: Spread of coronavirus puts squeeze on flow of freight (23/03/2020)
- Globe & Mail: The fiscal fight against coronavirus around the globe (13/03/2020)
- Globe & Mail: Boozy seltzer brand White Claw makes a splash with Canadian homecoming (08/03/2020)
- Business Vancouver: Coronavirus bites into B.C. manufacturing supply chain (20/02/2020)
- Business Vancouver: Canadian Universities stay vigilant as coronavirus death toll tops 100 (28/01/2020)
- Business Vancouver: Coronavirus outbreak: Canada likely to see economic impact as spread accelerates in China (27/01/2020)

2019

- Business Vancouver: No turning back for some B.C. companies in China (21/11/2019)
- Business Vancouver: Canadian brands dodge flak in Huawei conflict (28/11/2019)
- Globe & Mail: Craft brewers tap into growing thirst for non-alcoholic beer (17/10/2019)
- Mint India: How auto firms can thrive in the global economy (03/10/2019)
- Business Vancouver: Protests hurt confidence in Hong Kong (19/08/2019)
- CBC National News: Cross Country Checkup: Hong Kong and China (18/08/2019)
- CBC News: The Impact of the 2019 Hog Kong protest in Canadian Foreign Trade (16/08/2019)
- Business Vancouver: Asian unrest stokes B.C. business fears (25/06/2019)
- Business Vancouver: No windfall for Canada in U.S.-China trade fight (22/05/2019)
- CTV News: Canada feels the secondary effects of the US-China trade war (14/05/2019)
- CTV News: Canada-China relations (15/01/2019)
- Toronto Star: As Apple feels the pinch of China’s stumbling economy, experts fear Canada is next (03/01/2019)

2018

- Globe & Mail: Trade and human rights – navigating in countries with poor records (14/11/2018)
- AM980 Radio: NAFTA troubles (30/08/2018)
- CBC Morning News: NAFTA 11th hour negotiations. (29/08/2018)
- Business Vancouver: State of work: Retail braces for e-commerce earthquake (28/08/2018)
- Glass Canada: Trade-Own-Goal. (01/08/2018)
- National Post: Canada’s response to the China-U.S. trade spat lacks focus: Here’s how this game should be played. (13/04/2018)
- Business Vancouver: All eyes on Anbang after Chinese state takeover. (08/03/2018)
- Global News: Toronto only Canadian city to make Amazon HQ2 shortlist! (18/01/2018)
- Forbes Magazine: Is there an incubator bubble in China? (10/01/2018)

2017

- CBC News – Business: Even if it is 'peak beer,' is there still a play to be made in craft brewing? (30/01/2017)
- CTV National Morning News: It seems like everyone and their brother has a craft brewery these days. (19/12/2017)
- CBC National News Network: Peak beer? Is the craft beer bubble about to burst? (14/12/2017)
- Globe & Mail: Canadian company beat the odds with global acquisition (04/12/2017)
- Business Vancouver: China-first' policies raise B.C. business concerns. (07/11/2017)
- Globe & Mail: Canada should build the next Amazon, not lure one. (29/09/2017)
- Globe & Mail: How Canada's Imax went from a high-school lab to 1,000 theatres worldwide. (19/09/2017)
- Business Vancouver: Norsat deal highlights B.C. defense-tech 'tightrope. (11/07/2017)
- Globe & Mail: Designed in Canada but made overseas. (18/04/2017)
- Globe & Mail: How Imax overcame the giant movie-reel problem. (11/04/2017)
- CBC National News Network: Is CETA a good deal for Canadians? (24/02/2017)
- Corus AM 980 News Radio: The Future of TPP after the US withdrawal. (24/01/2017)
- Vancouver Sun: Asia-Pacific: Some see Vancouver link in tough new currency rules in China. (08/01/2017)

2016

- Ottawa Metro News: Could post-election American immigrants bolster Canadian tech? (14/11/2016)
- Extra Tip, Kassel Germany (weekly news): America divided. The view from Canada on the 2016 President Elect Donald Trump. (12/11/2016)
- Yahoo Finance: Can Canada handle an influx of Trumpfugees? (11/11/2016)
- CBC National News Network: A series of four live Radio interviews: Full marks for C. Freeman and J. Trudeau for making the CETA trade deal happen. (28/10/2016)
- Seeker - Discovery Digital Networks: How \$100B of 'free money' could transform tech. (24/10/2016)
- Yahoo Finance: How immigration can help foster innovation in business. (26/09/2016)
- Vancouver Sun: Asia-Pacific: What Trudeau's visit to G20 Summit means for trade deals. (11/09/2016)
- Yahoo Finance: Is language the new front for regulators in the battle against Uber? (23/08/2016)
- Huffington Post: Canadian execs must plan for the unexpected Post-Brexit. (07/07/2016)
- Ivey Business Journal: Learning from Brexit. (04/06/2016)
- Toronto Star: Brexit leaves free trade deal with EU in limbo. (24/06/2016)
- London Free Press: Young entrepreneurs re-launching space-sharing website after real estate regulator forced them to shut down first attempt. (21/06/2016)
- Toronto Star: What a Brexit could mean to Canada. (18/06/2016)
- Arizona Republic: Canadian companies flock to Arizona — here's why. (27/05/2016)

2015

- Vancouver Sun: Trans-Pacific Partnership could benefit Canada-China trade relations. (10/6/2015)
- CKNW Radio Vancouver: The effects of the China stock market crash on the Vancouver property market. (7/12/2015)
- Canadian Business: Manjit Minhas is the biggest beer baron you've never heard of—yet. (6/4/2015)
- Vancouver Sun: China's stock rout sends shivers around globe. (7/9/2015)
- Globe and Mail: Pre-experience business programs on the rise. (5/1/2015)

2014

- Toronto Star: The long-term implications of the Hong Kong democracy protest. (10/3/2014)
- CTV - Business News Network: Live TV interview: Hong Kong protests: Status as financial hub receding? (9/29/2014)
- 580 CFRA News Talk Radio, Ottawa: On the air interview about the development of the Chinese economy in 2014 and beyond. (3/24/2014)

2013

- Canadian Business Journal: Why Grupo Bimbo is buying Canada Bread. (2/2013)
- Toronto Star/Media Planet: Expert interview on renewable energy outlook in Canada. (06/2013)
- Hessische/Niedersächsische Allgemeine, Germany: 2013 crisis in the photovoltaic industry and the restructuring plans of global industry Leader SMA Technologies AG. (16/05/2013)
- KJZZ Arizona: Radio interview on new international law degree to prepare graduates to practice in the US and Canada. (02/01/2013)

2012

- Phoenix Business Journal: Social Media Used as Teaching Aid for Universities. (09/07/2012)
- International Business Law Advisor: Globalizing the Boardroom. Why U.S. Corporations Should Consider Hiring Foreign-Based Directors. (07/29/2012)
- Global Trade Magazine: Boundary Spanners. (07/2012)
- Arizona Channel 3: Main News TV interview on Organized Espionage. How to protect your Intellectual Property in China. (04/20/2012)

2011

- The Wall Street Journal: You Had to Be There! Temporary foreign assignments are crucial in a global company, even in our high-tech age. (10/23/2011)
- Thunderbird YouTube Channel: Boundary Spanner Series: Solutions at Both Ends. (09/08/2011)
- Casa Grande Dispatch: Phoenix Mart's International Sourcing Center Pros & Cons. (08/30/2011)
- CNBC 12: TV interview on Westgate Development Bankruptcy. (06/12/2011)
- CNBC 12: TV interview: on Phoenix Coyotes and Westgate Development. (06/05/2011)
- Forbes India: Editorial reprint "Protecting Know-How in China: Process is Simple and Complex," together with Mary B. Teagarden. (05/20/2011)
- Glendale Star: Thunderbird MBA Consulting Team Support Youth Hockey Organization. (05/18/2011)

BUSINESS EXPERIENCE BUSINESS EXPERIENCE

- Partner & Director Greenhalgh Asia Pacific Pty Limited. 2004 – 2008.
- Managing Director Asia-Pacific, Bitzer Kühlmaschinenbau GmbH. 2000 – 2004.
- General Manager (China): Linde AG. 1998 – 2000.
- Business Development Manager Asia-Pacific, Linde AG. 1997 – 1998.
- Marketing and Sales Controller North America Region Volkswagen AG. 1996 – 1997.
- Regional Sales Manager: Lancaster Cosmetics Group, Germany. 1988 – 1990.

SELECTED ADVISORY EXPERIENCE

- Hongkong and Shanghai Hotels Limited (The Peninsula Group). 2017 – 2021.
- Prionics - Thermo Fisher Scientific, USA/Switzerland. 2016 – 2021.
- OES Inc., Canada, 2012 – 2016.
- Fluidesign Composite Inc., Canada. 2006 – 2022.
- Dinar Standard, USA, Member of the Academic Advisory Board. 2009 – 2018.
- Thomson Reuters and the Dubai Chamber of Commerce & Industry, UAE. 2013 and 2014.

- Lucifer Lighting Inc., USA. 2014.
- Lombard Global, Inc. International Consultants, USA, Senior Advisor. 2012 – 2013.
- Frigrite Ltd., Australia, 2006.
- Bitzer Refrigeration Equipment Ltd., Germany/Asia-Pacific. 2004 – 2005.
- Linde AG, Germany/Asia-Pacific. 1996.

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