

December 20, 2022

CURRICULUM VITAE1. **NAME: Oana Branzei****RANK: Full Professor****DATE FULL: July 1, 2020****DATE TENURED: July 1, 2011**2. **EDUCATION:**

PhD	University of British Columbia	Organizational Behavior	2005
MBA	University of Nebraska at Omaha	International Business	1998
HBA	Al. I. Cuza University	International Relations	1996

3. **EMPLOYMENT HISTORY:**

2020-present	Full Professor	Strategy & Sustainability	Ivey/Western
2011-present	Associate Professor	General Management	Ivey/Western
2007-2011	Assistant Professor	General Management	Ivey/Western
2004-2007	Assistant Professor	Organizational Behavior	Schulich/York
1998-2004	Research Fellow	FEPA, CIBS, Entrepreneurship	UBC
1996-1998	Consultant	Nebraska Business Development Center	
1995	Summer Internship	Her Majesty's Department of Employment	

VISITING PROFESSORSHIPS:

2020	Centre for Research in Sustainability (CRIS), Royal Holloway, the University of London
2019	Larry & Eris Field Family Visiting Scholar at the Lawrence N. Field Center for Entrepreneurship at Baruch College, City University of New York
2012-2014	Center for Positive Organizational Scholarship and the Erb Institute for Global Sustainable Enterprise at the Ross School of Business, University of Michigan

4. **HONORS AND AWARDS:**Honors

Donald F. Hunter Professor of International Business, 2015-present.

David G. Burgoyne Faculty Fellow, 2007-2013.

Western Faculty Scholar Award, 2018-2020.

Research

Ivey Research Merit Award, 2011, 2012, 2018, 2019, 2020, 2021.

Honourable Mention, 2021 *Administrative Sciences Association of Canada (ASAC)*.

Routledge Best Paper Award in Social Partnerships, 2018 *Cross-sector Social Interactions* (CSSI).
ONE-KEDGE Unorthodox Paper Award, 2017 *Academy of Management* (AOM), ONE Division.
Best Paper Award, 2017 *Administrative Sciences Association of Canada* (ASAC), International Management.
Routledge Best Paper Award in Social Partnership, 2014 *Cross Sector Social Interactions* (CSSI).
Best Paper Award, 2014 *Administrative Sciences Association of Canada* (ASAC), Social Responsibility Division.
Best Symposium Award, 2013, *Academy of Management*, OMT Division.
Best Paper Award, 2009 *Administrative Sciences Association of Canada* (ASAC), Entrepreneurship & Family Business Division.
Honorary Paper Award, 2009 *Administrative Sciences Association of Canada* (ASAC), Social Responsibility.
Best Proposal Runner up Award, 2008 *Strategic Management Society* (SMS), India Special Conference.
Best Paper Award, 2008 *Association of Japanese Business Studies Conference*.
Best Paper Award Finalist, 2006 *Academy of Management* (AOM), Technology and Innovation Management Division.
Best Dissertation Award, 2005 *Academy of Management* (AOM), Technology and Information Management Division.
Runner-up for Best Dissertation Award, 2005 INFORMS, Technology Management Section.
Honorable Mention for Best Paper, 2004 *Strategic Management Society* (SMS).
Best Student Paper, 2004 *Administrative Sciences Association of Canada* (ASAC), International Business Division

Teaching

HBA2 David G. Burgoyne Teaching Award for Outstanding Commitment to Student Development, Richard Ivey School of Business, April 2009.
1st Place MBA/IMBA, 8th Annual Seymour Schulich Awards for Teaching Excellence, March 2005.
1st Place Nomination, 9th Annual Seymour Schulich Awards for Teaching Excellence, March 2006.

Cases

Second Place, Emerald's CEEMAN Case Writing Competition 2015, for Osklen: The Aesthetics of Social Change.
Best Case Award, Corporate Social Responsibility category, 2014 EFMD for WWF's Living Planet @ Work: Championed by HP.
Best Case Award, Responsible Leadership category, 2014 EFMD for SEWA: Ela Bhatt A & B.
Best Case Award, Latin American Business Cases category, 2012 EFMD, for Veja: Sneakers With a Conscience.
Best Case Award, Indian Management Issues and Opportunities, 2012 EFMD, for Bayer CropScience in India (A): Against Child Labor.

Best Case Award, *Dark Side Case Study Competition 2007, Academy of Management*, for City Water Tanzania.

Second Place, *International OIKOS Case Competition 2007*, for City Water Tanzania.

Service

Outstanding Reviewer Award, Academy of Management Review, 2018.

Community Service Award, 2018

Consulting

Award for Excellence in Consultation, 1998, University of Nebraska and Nebraska Business Development Center.

Distinguished Service Award, 1998, Nebraska Business Development Center.

5. **PUBLICATIONS:**

- a) Summary:
 - Books: 1 (2 forthcoming)
 - Chapters in Books: 14
 - Articles in Peer-Reviewed Journals: 37 (5 calls for papers, 1 virtual special issue)
 - Articles in Peer-Reviewed Conference Proceedings: 24
 - Articles in non-Peer-Reviewed Journals and Conference Proceedings: 7
 - Presentations at Professional Meetings: 197 refereed, 39 non-refereed
 - Technical Writings: 7 non-refereed reports
 - Opinion, Conversation or Translation Pieces: 1 (2 forthcoming)
 - Work under Review: 5
 - Work in Preparation for Submission: 4
 - Ivey Publishing Case Studies: 26 (10 forthcoming)

- b) Details: (Authorship in order of original publication)

Books

Branzei, O., and Zeyen, A. (Eds), 2023. The Routledge Companion to Disability and Work, Routledge.

Zeyen, A., and Branzei, O. (Eds), 2023. Entrepreneurship and Disability: A Global Map and Manifesto for Stigma Reversal, Routledge.

Hull, R., Gibbon, J., Branzei, O. and Haugh, H. (Eds), 2011. Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector, Emerald.

Chapters in Books and Symposia

Poldner, K., Ivanova, O., and Branzei, O. Osklen: The aesthetics of social change, Emerging Markets Case Studies, Emerald, 6(2), 1-30, 2016. *Equal*

Poldner, K. and Branzei, O. David versus Goliath: How eco-entrepreneurs transform global eco-systems, in Paula K Kyrö (Ed.), Handbook for Entrepreneurship and Sustainable Development, Edward Elgar Publishing, 342-366, 2015. *Equal*

Branzei, O. Cultivate hope: Found, not lost, in Jane Dutton and Gretchen Spreitzer (Eds), How to Be a Positive Leader: Small Actions, Big Impact, Berrett-Koehler, 115-125, 2014.

Branzei, O. and Le Ber, M. Theory-method interfaces in cross-sector partnership research, in May Seitanidi and Andrew Crane (Eds), Social Partnerships and Responsible Business: A Research Handbook, Routledge (Taylor and Francis), 229-266, 2014. *Lead*

Branzei, O. Social change agency work: Understanding the hopeful (re)production of social change, In Karen Golden-Biddle and Jane Dutton (Eds), Using a Positive Lens to Explore Social Change and Organizations: Building a Theoretical and Research Foundation, Routledge, Taylor and Francis Group, Chapter 2, 21-48, 2012.

Hull, R., Gibbon, J., Branzei, O. and Haugh, H. Cases, configurations, critiques and contributions, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector, Emerald, xiii-xxxv, 2011. *Equal*

Branzei, O. and Le Ber. Commentary for Chapter 6, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector, Emerald, 165-171, 2011. *Equal*

Le Ber, M., and Branzei, O. The dark triangle: Hybridization in the third sector, in Richard Hull, Jane Gibbon, Oana Branzei and Helen Haugh (Eds), Dialogues in Critical Management Studies, Vol. 1, Critical Perspectives on the Third Sector, Emerald, 263-294, 2011. *Equal*

Poldner, K., Branzei, O., and Steyaert, C. Shecopreneuring: Stitching global eco-systems in the ethical fashion industry. In Alfred Marcus, Stefano Pogutz, Sanjay Sharma and Paul Shrivastava, (Eds), Cross-Sector Leadership for the Green Economy. Integrating Research and Practice on Sustainable Enterprise, Palgrave MacMillan, 157-173, 2011. *Equal*

Maier, E. and Branzei, O. (2010). Creative conflict in digital imaging communities. In Neal Ashkanasy and Charmine Hartel (Eds.), Research on Emotions in Organizations, Volume 6: Emotions in Creativity, Learning, and Change. Emerald Insight, 333-377. *Equal*

Abdelnour, S., Wheeler, D., Badri, B., Branzei, O., and McGrath, S. Grassroots enterprise development in Darfur and Southern Sudan, in Oliver Williams (Ed.), Peace through Commerce: Partnerships as the New Paradigm, University of Notre Dame Press, South Bend, 283-306, 2008. *Equal*

Branzei, O. and Peneycad, M. Weaving sustainable partnerships in Zanzibar: The social fabric of women entrepreneurship, in Ralph Hamann (Ed), The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models, Unisa Press, 172-188, 2008. *Equal*

Branzei, O., and Vertinsky, I. Eco-sustainability orientation in China and Japan: Differences between proactive and reactive Firms, in Sanjay Sharma and Mark Starik (Eds.), Research in Corporate Sustainability, Edward Elgar Academic Volume of Papers, 85-121, 2003. *Lead*

Branzei, O. CEOs' and environmental managers' perspectives on corporate eco-sustainability: Substantial comparability despite positional differences, in L. Hayduk, X. Ma, and Cathy Carter-Snell (Eds.), Structural Equation Modeling and Hierarchical Linear Modeling: Communicating Across Disciplines. The Population Research Laboratory of the Department of Sociology, University of Alberta, 11-38, 2002.

Papers in Peer-Reviewed Journals (with complete title of Journal)

Lashitew, A., Branzei, O., and van Tulder, R. Community Inclusion under Systemic Inequality: How For-Profit Businesses Pursue Social Purpose. Journal of Management Studies, Special Issue on “Organizational Goals, Firm Outcomes and the Assessment of Performance”. *Second (accepted on December 9, 2022)*

Zeyen, A. and Branzei, O. Journal of Business Ethics. Special Issue on “Ethics and the Future of Meaningful Work”. *Equal (accepted on November 3, 2022)*

Ryan, A., Geiger, S., Haugh, H., Branzei, O., Gray, B., Lawrence, T., Creswell, T., Anderson, A., Jack, S., McKeever, E. Emplaced partnerships and the ethics of care, recognition and resilience, Journal of Business Ethics, Special Issue on “Putting Partnerships in their Place: Moral and Material Processes of Place-based Respect, Repair, and Renewal”. *Equal. (accepted on December 7, 2022)*

Dorado, S., Antadze, N., Purdy, J., and Branzei, O. Standing on the shoulders of giants: Leveraging management research on Grand Challenges, Business & Society, 60th Anniversary Special Issue, 61(5) 1242–1281, 2022. *Equal (first published online May 10, 2022)*

Branzei, O., and Fathallah, R. The end of resilience? Managing vulnerability through temporal resourcing and resisting, Entrepreneurship Theory & Practice, Special Issue on “Crises and Coronavirus: A special issue on the responses of entrepreneurs and entrepreneurial organizations to catastrophic events”, 2021. *FT Equal (first published online December 13, 2021)*

Muñoz, P., and Branzei, O. Regenerative organizations: Introduction to the Special Issue, Organizations & Environment, Special Issue on “*Regenerative Organizations: Business and Climate Action beyond Mitigation and Adaptation*”, 34(4): 507–516, 2021. *Equal*

Garst, G., Blok, V., Branzei, O., Jansen, L., and Omta, O.S.W.F. Toward a value-sensitive absorptive capacity framework: Navigating intervalue and intravalue conflicts to answer the societal call for health, Business & Society, 60(6): 1349–1386, 2021. *Equal*

Parker, S., Gamble, E., Moroz, P., and Branzei, O. The impact of B Lab certification on firm growth, Academy of Management Discoveries, 5(1), 57–77, 2019. *Equal*

Poldner, K., Branzei, O., and Steyaert, C. Fashioning ethical subjectivity: The embodied ethics of entrepreneurial self-formation, Organization, 6(2), 151-174, 2019. *Co-lead*

Fathallah, R., Branzei, O., and Schaan, J.-L. No place like home? How EMNCs from hyper turbulent contexts internationalize by sequentially arbitraging rents, values, and scales abroad, Journal of World Business, 53(5), 620-631, 2018. Special Issue on “*Impact of the Home Country on Internationalization*”. *Co-lead*

Branzei, O., Parker, S.C., Moroz, P. W., and Gamble, E. Going pro-social: Extending the individual-venture nexus to the collective level, Journal of Business Venturing, 33(5), 551-565, 2018. **FT Lead**

Moroz, P.W., Branzei, O., Parker, S.C., and Gamble, E. Imprinting with purpose: New pro-social opportunities and B Corp certification, Journal of Business Venturing, 33(2), 117-129, 2018. **FT Co-lead**

Maslach, D., Branzei, O., Rerup, C., and Zbaracki, M. Noise as signal in learning from rare events, Organization Science, 29(2), 225-246, 2018. **FT Second**

Branzei, O., Frooman, J.S., McKnight, B. and Zietsma, C. What good does doing good do? The effect of bond rating analysts' corporate bias on investor reactions to changes in social responsibility, Journal of Business Ethics, 148(1), 183–203, 2018. **FT Lead**

Cui, V., Vertinsky, I., Robinson, S. and Branzei, O. Trust in the workplace: The role of social interaction diversity in the community and in the workplace, Business & Society, 57(2), 378 –412, 2018. *Equal*

Jones-Christensen, L., Siemsen, E., Branzei, O. and Viswanathan, M. Response pattern analysis: Assuring data integrity in extreme research settings, Strategic Management Journal, 38(2), 471–482, 2017. **FT Equal**

Poldner, K., Shrivastava, P., and Branzei, O. Embodied multi-discursivity: An aesthetic process approach to sustainable entrepreneurship, Business & Society, 56(2), 214–252, 2017. *Third*

Jiang, M., Branzei, O. and Xia, J. DIY: How internationalization shifts the locus of indigenous innovation for Chinese firms, Journal of World Business, 51(5), 662-674, 2016. Lead article. Special Issue of the on “*Learning and Knowledge Management In and Out of Emerging Economies*”. *Co-lead*

Maier, E.R. and Branzei, O. On time and on budget: Harnessing creativity in large scale projects, International Journal of Project Management, 32(7), 1123-1133, 2014. *Equal*

Ivanova, O., Poldner, K. and Branzei, O. Touch and feel: Signals that make a difference, Journal of Corporate Citizenship, 52, 102-130, 2013. Special Issue on “*Sustainable Luxury*”. *Equal*

Branzei, O., Camp, R. and Vertinsky, I. In whom collectivists trust: The role of (in)voluntary social obligations in Japan, Management and Organization Review, 9 (2), 319-343, 2013. *Lead*

Branzei, O., Nakamura, M. and Vertinsky, I. Learning in collaborative R&D: When multinationality matters, Asian Business & Management, 10(1), 9-36, 2011. Special Issue

for the “*Best Papers for the Association of Japanese Business Studies Conference*” & Tenth Anniversary Issue. *Lead*

SZA Gök, SZA, Branzei, O., R., Tijs, S. Set-valued solution concepts using interval-type payoffs for interval games, *Journal of Mathematical Economics*, 47(4-5), 621-626, 2011. *Equal*

Branzei, R., Branzei, O., Gök, SZA, Tijs, S. Cooperative interval games: A survey, *Central European Journal of Operations Research*, 18(3), 397-41, 2010. *Co-lead*

Le Ber, M. and Branzei, O. Towards a critical theory of social value creation in cross-sector partnerships. *Organization*, 17(5): 599-629, 2010. Special Issue on “*Towards a Relational Understanding of Organization and Value: For Whom? For What? To What Effect?*” *Equal*

Le Ber, M. and Branzei, O. Value frame fusion in cross-sector interactions. *Journal of Business Ethics*, 94, 163-195, 2010. Special Issue on “*Cross-sector Interactions*”. *FT Equal*

Branzei, O. and Abdelnour, S. Another day, another dollar: Enterprise resilience in conflict, the *Journal of International Business Studies*, 41(5), 804–825, 2010. Special Issue on “*Conflict, Security and Political Risk: International Business in Challenging Times*”. *FT Lead*

Abdelnour, S. and Branzei, O. War and peace in subsistence markets: The negotiated meaning of grassroots development interventions in Darfur, *Journal of Business Research*, 63, 617-629, 2010. Special Issue on “*Subsistence Marketplaces*”. *Equal*

Le Ber, M. J. and Branzei, O. (Re)forming strategic cross-sector partnerships: Relational processes of social innovation, *Business & Society*, 49(1), 140-172, 2010. Special Issue on “*The Role of Nongovernmental Organizations in the Business-Government-Society Interface*”. *Equal*

Branzei, O. and Fredette, C. Effects of newcomer practicing on cross-level learning distortions, *Management Learning*, 39(4), 393–412, 2008. Special Issue on “*Organizational Learning, Knowledge and Capabilities*”. *Equal*

Branzei, O., Vertinsky, I., and Camp, R. Culture-contingent signs of trust in emergent relationships, *Organizational Behavior and Human Decision Processes*, 104(1), 61-82, 2007. *FT Lead*

Branzei, O., and Thornhill, S. From ordinary resources to extraordinary performance: Environmental moderators of competitive advantage, *Strategic Organization*, 4(1), 11-41, 2006. *Lead*

Branzei, O., and Vertinsky, I. Strategic pathways to product innovation capabilities in SMEs, *Journal of Business Venturing*, 21(1), 75-105, 2006. *FT Lead*

Branzei, O., Ursacki, T. J., Vertinsky, I., and Zhang, W. The formation of green strategies in Chinese firms: Matching corporate environmental responses to individual values and principles, *Strategic Management Journal*, 25(11), 1075-1095, 2004. *FT Lead*

Zietsma, C., Winn, M., Branzei, O., and Vertinsky, I. The war of the woods: Facilitators and impediments of organizational learning processes. *British Journal of Management*, 13, S61-S74, 2002. Special Issue. *Equal*

Branzei, O. (2002). Cultural explanations of individual preferences for influence tactics in cross-cultural Encounters, International Journal of Cross Cultural Management, 2(2), 203-218. ISSWOV Special Issue.

Branzei, O., Vertinsky, I., Takahashi, T., and Zhang, W. Corporate environmentalism and culture: A comparative field study of Chinese and Japanese executives, International Journal of Cross Cultural Management, 1(3), 287-312, 2001. *Lead*

Papers in Refereed Conference Proceedings

Zeyen, A. and Branzei, O. An ethics of embodiment account of disability at work during the global pandemic, Academy of Management Best Paper Proceedings, 2022, doi:10.5465/AMBPP.2022.254

Kim, N. and Branzei, O. Divided we stand: The policy bifurcation of fields in the aftermath of critical events, Academy of Management Best Paper Proceedings, 2017, doi:10.5465/AMBPP.2017.1

Shulist, P. and Branzei, O. Different paths to the same business: A micro-level view of entrepreneuring via replication, Academy of Management Best Paper Proceedings, 2017, doi:10.5465/AMBPP.2017.284

Shulist, P. and Branzei, O. Elements of a process of human capitalization by developing-world Entrepreneurs, Frontiers of Entrepreneurship Research, BCERC Proceedings, 2015.

Le Ber, M.J. and Branzei, O. Beyond value creation: Transdisciplinarity in cross-sector partnerships, Administrative Sciences Association of Canada Conference, 2014, *Social Responsibility Best Paper Award*.

Le Ber, M. and Branzei, O. Towards a critical theory of value creation in cross-sector partnerships, Academy of Management Best Paper Proceedings, 2010.

Le Ber, M., Bansal, T. and Branzei, O. Managing the tensions between social and economic value in hybrid organizations, Administrative Sciences Association of Canada Best Paper Proceedings, 2010.

Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. Social (ir)responsibility effects on long-term capital costs, Administrative Sciences Association of Canada Best Paper Proceedings, 2009, *Recipient of the Honorary Paper Award*.

Abdelnour, S. and Branzei, O. The renaissance of community enterprise in postwar Sudan, Administrative Sciences Association of Canada Best Paper Proceedings, 2009, *Recipient of the Best Paper Award Entrepreneurship & Family Business*.

Abdelnour, S. and Branzei, O. Competing for development: A case study of fuel efficient stoves for Darfur, with Invited Expert Commentaries from Abdel Rahman, W., Badri, B., Gadgil, A., Majzoub, M. and Pemberton-Pigott, C. Proceedings of the International Conference on Growing Inclusive Markets, 2008.

Branzei, O. and Leithwood, M. Make green delicious: Sustainability at Jamie Kennedy Kitchens, Administrative Sciences Association of Canada Best Paper Proceedings, 2008, *Best Case Runner-up, Case Track*.

Fredette, C. and Branzei, O. Routine performativity in groups: Socio-emotional contextualizing of individual practice, Third International Conference on Organizational Routines: Empirical Research and Conceptual Foundations, 2007.

Branzei, O., and Thornhill, S. R&D networks and innovation capabilities: A context-contingency perspective, *Technology and Innovation Management*, Academy of Management Best Paper Proceedings, 2006, *Best Paper Award Finalist, Technology and Innovation Management Division*.

Branzei, O. Gaining ideas and skills: How entrepreneurial firms design and use collaborations to build absorptive capacity and stimulate innovation, in W.D. Bygrave, C.G. Brush, P.Davidsson, J. Fiet, P.G. Green, R.T. Harrison, M. Lerner, G.D. Meyer, J. Sohl, A. Zacharakis (Eds), Frontiers of Entrepreneurship Research, 276-289, 2004.

Branzei, O., and Zietsma, C. Temporary cognitions of entrepreneurial love: Dancing with the opportunity, in W.D. Bygrave, C.G. Brush, P.Davidsson, J. Fiet, P.G. Green, R.T. Harrison, M. Lerner, G.D. Meyer, J. Sohl, A. Zacharakis (Eds), Frontiers of Entrepreneurship Research, 620-633, 2004.

Branzei, O., Vertinsky, I., and Camp, R. Initial trust in cross-cultural collaborations: Formal and informal assurances in Canada and Japan. In D. Nagao (Ed.), Academy of Management Best Paper Proceedings, IM G6, 2003, *Nominee for the Carolyn Dexter Award*.

Branzei, O., Vertinsky, I., and Camp, R. Intra and inter-cultural collaborations: The Impact of contracts and personal ties on partner credibility and initial trust, Administrative Sciences Association of Canada Best Paper Proceedings, *International Business*, 2003.

Camp, R., Vertinsky, I., and Branzei, O. Trusting international joint ventures partners: Which components of trustworthiness matter for Canadian and Japanese trustors? The 28th Annual Congress of the European International Business Academy Best Paper Proceedings, 2002.

Branzei, O. Green interpretations across cultures: Global dimensions of corporate environmentalism, Administrative Sciences Association of Canada Best Paper Proceedings, 2001, *Best Student Paper, International Business Division*

Zietsma, C., Winn, M., Branzei, O., and Vertinsky, I. War of the woods: Processes of organizational learning and institutional change, Conference Proceedings, the Organizational Learning and Knowledge Management Conference, 2001.

Branzei, O., Vertinsky, I., and Zietsma, C. From green-blindness to the pursuit of eco-sustainability: An empirical investigation of leader cognitions and corporate environmental strategy choices. In S. Havlovic (Ed.), Academy of Management Best Paper Proceedings, ONE: C6, 2000.

Branzei, O. What's in it for me? Cultural explanations of cross-national variation in influence tactics, Best Paper Proceedings of the International Society for the Study of Work and Organizational Values Meetings, 2000.

Abstracts, Presentations to Professional Meetings

Albareda, L., and Branzei, O. Occupations, Natural Commons and Polycentric Organizing: Social-symbolic Work in the Anthropocene, Academy of Management Conference, 2022.

Branzei, O. Microfoundations of Prosocial Venturing, Academy of Management Conference, 2022.

Costales, E., Zeyen, A., and Branzei, O. Choreographing Space for Living One's Calling: Lessons from COVID-19, Academy of Management Conference, 2022.

Zeyen, A. and Branzei, O. An ethics of embodiment account of disability at work during the global pandemic, Academy of Management Conference, 2022.

Jha, H., Tripathi, V.R., Arora, N., Singh, A., and Branzei, O. Partnership Building in Extreme Situations: Calling, Moral Emotions and Community Engagement, Academy of Management Conference, 2022.

Branzei, O., Zeyen, A., and Dorado, S. Sub-theme 53: Perfectly Imperfect: Embodied Theories and Methods for Self and System Transformation, EGOS Colloquium, Vienna, 2022.

Jha, H., Tripathi, V.R., Arora, N., Singh, A., and Branzei, O. Partnership building in extreme situations: Professional calling, moral emotions and community engagement during big cat rescue operations in human settlements, EGOS Colloquium, Vienna, 2022.

Nominated for EGOS 2022 "That's Interesting!" award

Wall-Andrews, C., and Branzei, O. The Difference EDID Incubation Makes: A Three-Cohort Study of Creative Entrepreneurs during COVID-19, EGOS Colloquium, Vienna, 2022.

Wall-Andrews, C., and Branzei, O. The Difference EDID Incubation Makes: A Three-Cohort Study of Creative Entrepreneurs during COVID-19, Dismantling Bias Conference, Purdue University, 2022.

Zeyen, A., and Branzei, O. Configurations of Allyship, Advocacy and Affiliation, Dismantling Bias Conference, Purdue University, 2022.

Wall-Andrews, C., and Branzei, O. The Difference EDID Incubation Makes: A Three-Cohort Field Experiment, Administrative Sciences Association Canada Annual Conference (ASAC), 2022.

Zeyen, A. and Branzei, O. Questing for Meaning at Work: An Embodied Perspective on How Disabled Employees Make Meaning, Administrative Sciences Association Canada Annual Conference (ASAC), 2021.

Arora, N., Zeyen, A. and Branzei, O. (2021): Planet Abled (A): Taking the World to India & Planet Abled (B): Taking India to the World, Administrative Sciences Association Canada (ASAC), Case Track, 2021.

Zeyen, A. & Branzei, O. Turning "What's Wrong" into "What's Right": Affiliation, Advocacy and Allyship Social Innovation Paths to Reversing Disability Stigma, paper

presentation in stream, International Social Research Innovation Conference, Social Innovation for Health and Wellbeing, Milan, 2021.

Costales, E., Zeyen, A. and Branzei, O. The Spatial Dimension of Social Entrepreneurship: Manifesting the Imaginary during COVID19, Academy of Management Conference, 2021.

Alves, M.F.R., Pacheco, L.M., Kim, N., Branzei, O., Caldana, A.C.F., Santos, N. Getting Ahead of Yourself: How to Close the Gap Between What Organizations Say and Do, Organizations and the Natural Environment (ONE), Academy of Management Conference, 2021.

McGahan, A., Barney, J., Brickson, S., Michaelson, C., Pirson, M., Rider, C., Wasieleski, D., Steckler, E., Castillo, E., Albareda, L., Amann, W., Antonacopoulou, Arandia, O., Branzei, O., Ferraro, C.D., Greenway, D., Livne-Tarandach, R., Magnant, E., Santonino, M.D. III, Stoner, J., Warner, C., Toward the Humanistic Manager and Transformative Management & Organizing: Editors Panel & Let's Go! Professional Development Workshop, Academy of Management Conference, 2021.

Dentoni, D., Lubberink, R., Branzei, O. How vibrant materiality animates institutions: An ethnographic study of a Malawian dairy collective enterprise, Sub-theme 44: Micro-institutions: Unpacking the Building Blocks of Organizations and Institutional Fields, EGOS Colloquium, Amsterdam, 2021.

Maier, E.R., and Branzei, O. Enacting Time: The Micro-processes of Emergence in a Dramatic Television Series Production, Sub-theme 01: [SWG] Organization & Time: The Situated Activity of Time Enactment, EGOS Colloquium, Amsterdam, 2021.

Zeyen, A., Branzei, O., Farah, B., Spreitzer, G., Heaphy, E., Krzeminska, A., Stephan, U. and Wilkund, J.: Broadening Our Sight: Embodiment, Allyship & Posthuman Organizing for Disabilities, All Academy Panel Symposium, Academy of Management Conference, Vancouver, 2020.

Segura, A., Spreitzer, G.M., Rogers, K., Anazodo, K., Ricciardelli, R., Chan C., Budworth, M.-H. E., Nujella, M., Kira, M., Jiang W., Zeyen, A., Branzei, O. Bringing Those on the Outside In: The Role of the Organization in Reintegrating Marginalized Persons, Presenter Symposium, Organizational Behavior, Academy of Management Conference, Vancouver, 2020.

Beveridge, A.J., Cao, K., Gehman, J. Medley, E., and Garima S., Branzei, O., Conger, M., Kim. S., Kurland, Garcia R., and Cox Park, K. Nuts and Bolts of Research on B Corps: Empirical Methods and Research Design, Nuts and Bolts of Research on B Corps, Professional Development Workshop, Organizations and Management Theory (OMT) and Organizations and the Natural Environment (ONE), Academy of Management Conference, Vancouver, 2020.

Kim, N., Branzei, O., and Wang, S. The emergence of Temporal Reasoning Capabilities in Corporate Sustainability Reporting, Organizations and the Natural Environment (ONE), Academy of Management, 2020.

Ortiz-de-Mandojana, N. Antolin-Lopez, R., Delgado-Ceballos, J., Aragon-Correa, J.-A., Halme, M., Branzei, O., Sandhu, S.K., Montiel, I., Gallo, P.J. The House is on Fire! Business Action Towards the 2030 United Nations Sustainable Development Goals.

Business Action Towards the 2030 UN SDGs. Organizations and the Natural Environment (ONE), Academy of Management, 2020.

Zeyen, A. and Branzei, O. Turning “What’s Wrong” into “What’s Right”: Affiliation, Advocacy and Allyship Paths to Reversing Disability Stigma, Social Entrepreneurship Conference, Bloomington, 2019.

Kim, N., Branzei, O., and Wang, X. Speaking Anthropocene: Linguistic Settlements in Post Financial Crisis Corporate Reporting, Strategic Management Conference, Minneapolis, 2019.

Branzei, O., Fathallah, R., and Muñoz, P. Placial Labor: How Entrepreneurs Leverage Place Imprints to Survive Cumulative Hostility, EGOS Colloquium, Sub-theme 56: Re-visiting Markets from Attachments and Organizing Peace from Grassroots, Edinburgh, 2019.

Branzei, O., and Le Ber, M. Shifting Grand Challenges’ (In)tractability by Gendering Innovation, EGOS Colloquium, Sub-theme 19: Strategizing for Grand Challenges, Edinburgh, 2019.

Muñoz, P., Branzei, O., and Kimmitt, J. (2019), Pride and Purpose: Entrepreneurship in Extreme Circumstances, Positive Organizations & Sustainability Track, POS Research Conference: Illuminating Research for a Positive Future, Ross School of Business, University of Michigan, Ann Arbor, 2019.

Branzei, O., and Muñoz, P. Regenerative Organizations: Living and Well-being in, with and for Nature, All-Academy Symposium, Academy of Management Conference, Chicago, 2018

Shulist, P., and Branzei, O. With a Little Help from (Where I See) My Friends: Social and Spatially Embedded Learning in Ghana, Academy of Management Conference, Chicago, 2018.

Fathallah, R., Branzei, O., and Schaan, J.L. No Place like Home? How EMNCs Detach from Hyperturbulent Contexts, Academy of Management Conference, Chicago, 2018.

Stadtler, L., Branzei, O., and Lin, H. Decoupling on the ‘How’: Evolution of Collaboration Rhetoric and Practice along Firms’ Sustainability Paths, 6th International Symposium on Cross-sector Social Interaction, Copenhagen, 2018.

Le Ber, M., and Branzei, O. Patterns of Organizing, Coordinating, and Integrating across Disciplines and Sectors in Grand Challenges, 6th International Symposium on Cross-sector Social Interaction, Copenhagen, 2018.

Fathallah, R., and Branzei, O. Emergency Exit: Entrepreneurial Exit in Politically and Economically Adverse Environments, Babson College Entrepreneurship Research Conference, Waterford, Ireland, 2018.

Branzei, O. Going PROsocial, Sustainability, Ethics & Entrepreneurship, Washington DC, 2018.

Muñoz, P., and Branzei, O. Regenerative Organizing, Sustainability, Ethics & Entrepreneurship, Washington DC, 2018.

Stadtler, L., Branzei, O., and Lin, H. Tracing Corporate Sustainability Paths: A Historical and Sequential Analysis of Corporate Environmental Partnerships, Sustainability, Ethics & Entrepreneurship, Washington DC, 2018.

Branzei, O., Gamble, E., Moroz, P., and Parker, S. B Corps and Beyond, JBV Special Issue Symposium, 14th Social Enterprise Conference, Boston, 2017.

Muñoz, P. and Branzei, O. Biophysical Identification in Eco-centric Enterprises, 14th Social Enterprise Conference, Boston, 2017.

McDougall, A., Sule, R., and Branzei, O. Global Mental Health Incubator for Disruptive Solutions: Innovation for Equitable Action, Canadian Conference on Global Health, Ottawa, 2017.

Kim, N. and Branzei, O. Till Death Do Us Apart? How Policy Change Bottlenecks Attention to CSR in the Aftermath of Critical Events, Strategic Management Society, Houston, 2017.

Kim, N. and Branzei, O. Divided We Stand: The Policy Bifurcation of Fields in the Aftermath of Critical Events, Academy of Management Conference, ONE (Best Paper Proceedings & Award), 2017.

Shulist, P. and Branzei, O. Different Paths to the Same Business: A Micro-level View of Entrepreneurship via Replication, Academy of Management Conference, Entrepreneurship (Best Paper Proceedings), 2017.

Fathallah, R. and Branzei, O. Business as Usual? How Entrepreneurs Adapt to Cumulative Adversity, Academy of Management Conference, Entrepreneurship, 2017.

Fathallah, R., Branzei, O. and Schaan, J.L. No Place like Home? How EMNCs in Distressed Contexts Arbitrage Resources, Values and Opportunities Abroad, Administrative Sciences Association of Canada, International Business Division (Best Paper Proceedings & Award), 2017.

Lin, H., Stadtler, L., and Branzei, O. From One to Many: Evolutions in Firms' Environmental Partnership Engagement, EGOS Colloquium, Business Collective Action, 2017.

Gamble, E., Parker, S., Branzei, O., and Moroz, P. B Good: The (De)Growth Effect of Moral Recategorization, Alliance for Research in Corporate Sustainability (ARCS), 2017.

Fredette, C. and Branzei, O. Where Do Capabilities Begin? Peer-to-peer Socioemotional Mechanisms, EGOS Colloquium, Sub-theme 03: (SWG) The Entrepreneurial Origins of Organizational Routines and their Impact on the Development of Organizations, Naples, Italy, 2016.

Shulist, P. and Branzei, O. With a Little Help from My Friends: Social Space and Social Networks in Entrepreneurial Learning, 6th Subsistence Marketplace Conference, Champaign, Illinois, 2016.

Fathallah, R. and Branzei, O. It's Complicated: Personalized and Commercialized Accounts of Entrepreneurial Exit In Regions of Political Turmoil, Babson College Entrepreneurship Research Conference, Bodø, Norway, 2016.

Branzei, O. and Le Ber, M. Temporality and Transdisciplinarity in Grand Challenge Innovation, Cross Sector Social Interaction Conference, Toronto, Canada, 2016.

- Branzei, O. Triple Strength Leadership: Self-assessment, Role model Ted-talks, and Exercise, Cross Sector Social Interaction Conference, Toronto, Canada, 2016.
- Lin, H., Stadtler, L.K., and Branzei, O. The Temporal Complexity of Cross-sector Collaboration for Environmental Innovation, Cross Sector Social Interaction Conference, Toronto, Canada, 2016.
- Branzei, O., Lin, H., and Stadtler, L. Stretching the Issue: Contractual vs. Communal Strategic Options for Environmental Innovation, Cross Sector Social Interaction Conference, Toronto, Canada, 2016.
- Fathallah, R. and Branzei, O. Survivorship as Emplacement: How Turbulent Environments Enhance Mastery over Adversity, Academy of Management Conference, Vancouver, 2015.
- Lin, H., Branzei, O. and Stadtler, L.K. Harnessing Relational Complexity for Innovation: Interplay of Past Pattern & Present Choice, Academy of Management Conference, Vancouver, 2015.
- Antadze, N., Branzei, O., and Lin, H. Unpacking the Notion of Civic Interaction in Environmental Planning, Academy of Management Conference, Vancouver, 2015.
- Chittoor, R., Aulakh, P. and Branzei, O. Effects of Deinstitutionalization: Evidence from the Indian Textile Industry, Academy of Management Conference, Vancouver, 2015.
- Le Ber, M.J. and Branzei, O. Impact, Integration and Identity in Cross-Sector Partnerships, Academy of Management Conference, Vancouver, 2015.
- Branzei, O. Complexity in Cross-sector Research, Cross-Sectoral Research Project Incubator, PNP PDW, Academy of Management Conference, Vancouver, 2015.
- Branzei, O., Le Ber, M.J., Hyatt, D.G., Kourula, A., and Zeyen, A. Governing Open Commons: Pre-competitive Collaborative Solutions to Cross-sector Problems, ONE PDW, Academy of Management Conference, Vancouver, 2015.
- Leithwood, M. and Branzei, O. Economic Systems as Collaborative Communities: Designing Solutions to Economic and Social Problems, OMT & SIM Symposium organized by Esther Leibel, Academy of Management Conference, Vancouver, 2015.
- Branzei, O. The Governance of Natural Resources: A Multilevel and Cross Sectoral Perspective, Angelique Shantz's ONE Symposium, Academy of Management Conference, Vancouver, 2015.
- Fathallah, R. and Branzei, O. Survivorship as Emplacement: How Turbulent Environments Enhance Mastery over Adversity, EGOS Colloquium, Sub-theme 54: Rationality and Organizational Life in Hard Economic Times, 2015.
- Lin, H., Branzei, O. and Stadtler, L.K. The Making and Breaking of Relational Complexity in Environmental Innovations, EGOS Colloquium, Sub-theme 35: Innovation, Knowledge Integration and Path Dependence: Towards More Reflective Practices, 2015.
- Maier, E. and Branzei, O. Fascinating Rhythms: Organizing Time in a Dramatic Series Production, EGOS Colloquium, Sub-theme 12: The Temporal Experience of Organizing, 2015.

Antadze, N., Branzei, O., and Lin, H. Moral Communities as Antidotes to Moral Deafness and Blindness, Sustainability, Ethics and Entrepreneurship, Denver, Colorado, 2015.

Shulist, P. and Branzei, O. Elements of a Process of Human Capitalization by Developing-world Entrepreneurs, Babson College Entrepreneurship Research Conference, 2015.

Antadze, N., Lin, H., and Branzei, O. A Process Model of Convening for Sustainability Transitions, 5th International Sustainability Transitions Conference, Utrecht, 2014.

Branzei, O., Lin, H., Le Ber, M.J., and Hyatt, D. Living Planet @ Work: Bold Talks and Walks for Bettering Our World, Organizations and the Natural Environment (Professional Development Workshop), Academy of Management Conference, Philadelphia, 2014.

Branzei, O. Motivating Youth Entrepreneurship, In Shulist, P. (organizer) Poverty Alleviation through Management Education Initiatives (Professional Development Workshop), Academy of Management, Philadelphia, 2014.

Chittoor, R., Aulakh, P., and Branzei, O. Paradoxical Effects of Institutions on MNC Firms: Evidence from the Indian Textile Industry, International Management, Academy of Management, Philadelphia, 2014.

Fathallah, R. and Branzei, O. Control- and Compassion-based Responses to Terrorist Attacks: A Natural Experiment of Foreign Subsidiaries facing Sudden versus Recurrent Shocks, Academy of International Business, Track Number 8 - Global Strategy, M&As and Competitiveness, Vancouver, 2014.

Le Ber, M.J. and Branzei, O. Trajectory and Transdisciplinarity in Cross-sector Partnerships, EGOS Colloquium, Sub-theme 28: Unsettling Boundaries: Practices of Inter-organizational Collaboration, Rotterdam, 2014.

Branzei, O. and Fathallah, R. Control- and compassion-based responses to terrorist attacks: A natural experiment of foreign subsidiaries facing sudden versus recurrent shocks, EGOS Colloquium, Sub-theme 11: (SWG) What's Up in the Contemporary MNC: New Research Perspectives, Rotterdam, 2014.

Antadze, N., Lin, H., Branzei, O., A civic social capital perspective on convening environmental non-governmental organizations, EGOS Colloquium, Sub-theme 10: Collaboration and Confrontation: Dynamic Interactions between Corporations and Non-Governmental Organizations, Rotterdam, 2014.

Shulist, P. and Branzei, O. No School Today: Alternative processes of Human Capital Formation for Developing Market Entrepreneurs, The Fifth Subsistence Marketplaces Conference, Consumption & Entrepreneurship in Subsistence Marketplaces: Spanning Geographies & Substantive Domains, Champaign, Illinois, 2014.

Le Ber, M.J. and Branzei, O. Beyond Value Creation: Transdisciplinarity in Cross-sector Partnerships, Administrative Sciences Association of Canada, Muskoka, 2014 (Social Responsibility Best Paper Award).

Le Ber, M.J. and Branzei, O. Leadership for Sustainability and Innovation in Health Care: Processes that Bridge Disciplines and Sectors, Administrative Sciences Association of Canada, Health Care Management Division, Muskoka, 2014.

Fathallah, R. and Branzei, O. Control- and Compassion-based Responses to Terrorist Attacks: A Natural Experiment of Foreign Subsidiaries facing Sudden versus Recurrent Shocks, Administrative Sciences Association of Canada, International Business, Muskoka, 2014.

Antadze, N., Lin, H., Branzei, O., A Process Model of Convening for Social Change: How ENGOs (Re)build Civic Social Capital, International Cross Sector Social Interactions Symposium, Boston, 2014 (Routledge Best Paper Award in Social Partnership).

Le Ber, M.J. and Branzei, O. Beyond Value Creation: Transdisciplinarity in Cross-sector Partnerships, International Cross Sector Social Interactions Symposium, Boston, 2014.

Branzei, O. and Lin, H. Faultlines and Folds: Towards Mechanisms of Value Creation in Cross-sector Partnerships, International Cross Sector Social Interactions Symposium, Boston, 2014.

Branzei, O. Towards a Theory of Hope for Social Entrepreneurship, 10th Annual NYU-Stern Conference on Social Entrepreneurship, New York, 2013.

Raffety, R. and Branzei, O. JV Ownership Coalitions and Environmental Performance, Strategic Management Society, Atlanta, Georgia, 2013 (Nominated for the Best Paper Award).

Maier, R., and Branzei, O. Balancing Acts: Dynamic Tensions between Creativity and Control in Large Scale Collaborative Projects, Fifth International Symposium on Process Organization Studies: The Emergence of Novelty in Organization, Chania, Crete, Greece, 2013.

Branzei, O. and Leithwood, M. Searching for a Cure: Help and Hope in Online Communities, Fifth International Symposium on Process Organization Studies: The Emergence of Novelty in Organization, Chania, Crete, Greece, 2013.

Branzei, O., and MacDonald, P. From Conflict to Collective Agency: Practices of emergence, EGOS Colloquium, Montreal, Sub-theme 05: (SWG) Strategizing Activity and Practice: Connecting the Material to the Social, 2013.

Leithwood, M., and Branzei, O. Opportunities from Thin Air: Entrepreneurship in the Socio-cultural Context of Online Social Networks, EGOS Colloquium, Montreal, Sub-theme 12: (SWG) Processes of Organizational Creativity: Collective Entrepreneurship, Co-Creation and Collaborative Innovation, 2013.

Branzei, O. Vulnerability to Resilience: Dynamic Modeling of Collective Agency through Social Enterprise Ecosystems, in Gerald F. Davis (chair) and Suntae Kim (organizer), Organizationally Diverse Capitalism: Exploring Alternatives to 20th-century Corporations (Symposium co-sponsored by the OMT, SIM, and the CMS Divisions), Academy of Management Conference, Florida, 2013 (OMT Best Symposium Award).

Hyatt, D. G., Branzei, O., Le Ber, M. J., Lin, H., and Clarke, A. Transforming Markets: Cross-sector Partnerships for Sustainable Product Standards. Academy of Management Conference, Lake Buena Vista, Orlando, Florida, 2013.

Raffety, R. and Branzei, O. JV Ownership Coalitions and Environmental Performance, Academy of Management Conference, Orlando, Florida, 2013.

- Raffety, R, and Branzei, O. What You Don't Know Can Hurt You: Property Rights, Social Contracts, and Public Health, the Alliance on Research on Corporate Sustainability (ARCS) Annual Conference, Berkeley, California, 2013.
- Branzei, O., Dutton, J, and Grace, K. Collective Processes of Compassion: Enterprise and the Emergence of Hybrid Agency, A Positive Thread: Connecting the Dots, 2013 POS Research Conference, Ross School of Business, University of Michigan, 2013.
- Branzei, O., and Le Ber, M. J. Social Innovation in Africa Healthcare: Forms and Platforms for Radical Change. Academy of Management Africa Conference, Johannesburg, South Africa, 2013.
- Haggerty, N., and Branzei, O. The Perils and Promise of Teaching with Cases in African Management Education, Academy of Management Africa Conference, Johannesburg, South Africa, 2013.
- Chittoor, R., Aulakh, P., and Branzei, O. Effect of Institutional Resources on Firm Competitive Advantage: Evidence from the Indian Textile Industry, Strategic Management Society Conference, Prague, 2012.
- Branzei, O. What Can We Teach the Social Change Agent?, in Jane Dutton, Teaching to Make a Difference: Nourishing Our Students (and Ourselves) Through Using a Positive Organizational Scholarship (POS) Perspective in Teaching (Professional Development Workshop), Academy of Management Conference, Boston, 2012.
- Branzei, O. and Lin, H. Cross-sector Solutions to Complex Environmental Issues, Social Issues in Management/Organizations and the Natural Environment (Symposium), Academy of Management Conference, Boston, 2012.
- Le Ber, M., Branzei, O., Martin, E., and Hyatt-D.G. Pushing Boundaries: Cross-Sector Partnerships in Healthcare (Professional Development Workshop), Academy of Management Conference, Boston, 2012.
- Branzei, O. Presentation in the Professional Development Workshop organized by Mike Valente and Jan Lepoutre, It's the System Stupid: Establishing a Research Agenda on Systemic Problems in Organization Theory, Social Issues in Management, Academy of Management Conference, Boston, 2012.
- Branzei, O. Panelist, Ans Kolk and Miguel Rivera-Santos (Organizers), Business, Environmental and Social Issues in the African context (Professional Development Workshop organized, co-sponsored by Organizations and the Natural Environment, International Management, Social Issues in Management, and the International Theme Committee), Academy of Management Conference, Boston, 2012.
- Chittoor, R., Aulakh, P., and Branzei, O. Institutional Resources and Firm Competitive Advantage: Evidence from the Indian Textile Industry, Academy of Management Conference, Boston, 2012.
- Raffety, R, Fremeth, A, and Branzei, O. The Environmental Consequences of Shared Ownership, Academy of management Conference, Boston, Massachusetts, 2012.
- Shulist, P. and Branzei, O. Paths Out of Informality: When Do Education Policies Influence (In)formal Wages, 4th Subsistence Marketplaces Conference, Chicago, 2012.

Raffety, R, Fremeth, A, and Branzei, O. The Environmental Consequences of Shared Ownership, the Alliance on Research on Corporate Sustainability (ARCS) Conference, New Haven, Connecticut, 2012.

Le Ber, M. and Branzei, O. In the Making: Impact Evaluation in Cross-sector Partnerships, Symposium: Making a Difference - Enhancing the Impact of Partnerships for the social good, 3rd International Symposium on Cross Sector Social Interactions (CSSI), 2012.

Branzei, O. Hope in Narratives of Social Change Agency Work, Social Issues in Management, Academy of Management Conference, San Antonio, Texas, 2011.

Branzei, O. and Jones, L. Drop Your Tools?, in Moriah A. Meyskens and Kevin McKague (Organizers), Base of the Pyramid Research Methods: Overcoming Perils and Pitfalls in the Quest for Quality Data (Professional Development Workshop), Academy of Management Conference, San Antonio, Texas, 2011.

Branzei, O. Course design facilitator, Deborah E. de Lange and Natalie Slawinski (Organizers), A Passion for Sustainability in Management Education: Designing Sustainability Courses (Professional Development Workshop), Academy of Management Conference, San Antonio, Texas, 2011.

Hyatt, D.G., Le Ber, M.J., and Branzei, O. Cross-Sector Partnerships for Social Innovation: Processes, Perspectives and Positioning, (Professional Development Workshop co-sponsored by Public & Nonprofit, Organizations and the Natural Environment, Social Issues in Management, Critical Management Studies, International Theme Committee, Organization & Management Theory, Organization Development & Change, Business Policy & Strategy, and the Practice Theme Committee), Academy of Management Conference, San Antonio, Texas, 2011

Cui, V., Vertinsky, I., and Branzei, O. Trust in the Workplace: The Role of Social-Network Diversity in the Community and in the Workplace, Organizational Behavior Division, Academy of Management Conference, San Antonio, Texas, 2011.

Shibing, M. and Branzei, O. Importers' Choice? Substitution and Complementarity Effects for Indigenous Innovation Capabilities, International Management Division, Academy of Management Conference, San Antonio, Texas, 2011.

Frooman, J., Branzei, O., McKnight, B. and Zietsma, C. Precaution and Permission: A Creditors' Perspective on Firm-level Risk to Society, Alliance for Research on Corporate Sustainability (ARCS) Conference, Wharton, 2011.

Branzei, O. Social Change Agency Work: Understanding the Hopeful (Re)Production of Social Change, Incubating Research on Positive Social Change, in Karen Golden-Biddle and Jane Dutton (Organizers), Organizational Behavior Division (Symposium co-sponsored by Organization & Management Theory and Organizational Development and Change), Academy of Management Conference, Montreal, 2010.

Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. The Shadow of the Future: How Social Assessments of Forward-looking Risk Change the CSP-CFP Debate, Social Issues in Management, Academy of Management Conference, Montreal, 2010.

Fredette, C. and Branzei, O. A Foreground-Background Model of Capability Discovery, Business Policy and Strategy Division, Academy of Management Conference, Montreal, 2010.

Branzei, O. Navigating the Tensions in Poverty Alleviation Research: Scholarly Rigor vs. Practical Relevance, in Moriah and Kevin McKague (Organizers), Social Issues in Management Division (Professional Development Workshop), Academy of Management Conference, Montreal, 2010.

Branzei, O. Panelist, in Marlene J. Le Ber and David Graham Hyatt (Organizers), Lessons and Questions from Practice: Cross Sector Partnerships for Sustainable Development (Professional Development Workshop co-sponsored by Public & Nonprofit Division Business Policy & Strategy, Social Issues in Management, Practice Theme Committee, Organization Development & Change, Organizations & The Natural Environment, Organization and Management Theory, and the International Theme Committee), Academy of Management Conference, Montreal, 2010.

Fredette, C. and Branzei, O. A Foreground-Background Model of Capability Discovery, EGOS Colloquium, Theme 33: A Global Agenda for Strategic Organizational Learning in Turbulent Times, Lisbon, 2010.

Fredette, C. and Branzei, O. A Practice-based View of Capability Discovery in Group Settings, Fourth International Conference on Organizational Routines, Nice, 2010.

Poldner, K. and Branzei, O. Shecopreneurs: Stitching Global Eco-systems in the Ethical Fashion Industry, Group on Organization and the Natural Environment (GRONEN) Research Conference, Milan, 2010.

Le Ber, M., Bansal, T. and Branzei, O. Managing the Tensions between Social and Economic Value in Hybrid Organizations, Administrative Sciences Association of Canada, Social Responsibility Division, Ottawa, 2010.

Jiang, M.S. and Branzei, O. Toehold Internationalization: The Option Growth Value of Emerging Economy's IJVs, Strategic Management Society Conference, Track A: Environmental Realities and Uncertain World, 2009.

Branzei, O. and Fredette, C. Out of the Blue: Social Microprocesses of Endogenous Capability Dynamization, Towards the micro-level origins of organizational routines and capabilities, the Rotterdam School of Management, June 12-13, 2009, hosted by the Strategic Management & Business Environment (SMBE) Department in cooperation with the Erasmus Research Institute of Management (ERIM), 2009.

Branzei, O. Panelist. Debbie de Lange (Organizer), Future Research Paths for Green International Management Studies (Professional Development Workshop co-sponsored by Social Issues in Management, Organizations and the Natural Environment; Organization & Management Theory, Business Policy & Strategy; Organizational Behavior; Technology and Innovation Management; Human Resources; International Management; Management Consulting; Organizational Development and Change; Public and Nonprofit; International Theme Committee), Academy of Management Conference, Chicago, 2009.

Branzei, O. and Abdelnour, S. Another Day, Another Dollar: Enterprise Resilience in Conflict, the Entrepreneurship Division, Academy of Management Conference, Chicago, 2009 (Carolyn Dexter Award Nominee).

Maslach, D. and Branzei, O. Learning to Fail in the Medical Device Industry, Organization Theory Division, Academy of Management Conference, Chicago, 2009.

Viswanathan, M., London, T., Branzei, O., and Sridharan, S. Sustainable Business Solutions for Poverty Alleviation: Innovations in Management Education (Professional Development Workshop co-sponsored by the Management Education and Development, International Management, and Social Issues in Management Divisions), Academy of Management Conference, Chicago, 2009.

Branzei, O. and Abdelnour, S. Competing for Development: Fuel Efficient Stoves for Darfur, Dark Side VIII Case-Writing Competition, Critical Management Division, Academy of Management Conference, Chicago, 2009.

Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. Social (Ir)Responsibility Effects on Long-term Capital Costs, Administrative Sciences Association of Canada, Niagara Falls, 2009.

Le Ber, M. and Branzei, O. The Intersection of the New Economy and the Social Economy, Administrative Sciences Association of Canada, Niagara Falls, 2009.

Branzei, O. and Abdelnour, S. Competing for Development: Fuel Efficient Stoves for Darfur, Case Track, Administrative Sciences Association of Canada, Niagara Falls, 2009.

Branzei, O. and Leithwood, M. Creativity under Constraint: The Gourmet Spot in Sustainable Cuisine, EGOS Colloquium, Passion for creativity and innovation, Sub-theme 14: Capabilities for serializing uniqueness: Unpacking the exploration routine, Barcelona, 2009.

Maier, E. and Branzei, O. Blurred Transitions: How Social Interactions Pattern Creative Practices, EGOS Colloquium, Passion for creativity and innovation, Sub-theme/workshop 24: Theorizing practice in communities of practice, Barcelona, 2009.

Maslach, D., Branzei, O. and Rerup, C. Learning to Fail in the Medical Device Industry, Organization Science Winter Conference, Research on Organizational Capabilities that Inform Adaptation and Performance: Opening the Black Box, Steamboat Springs, 2009.

Branzei, O. and Fredette, C. Out of the Blue: Social and Emotional Microfoundations of Capability (Re)generation, Organization Science Winter Conference, Research on Organizational Capabilities that Inform Adaptation and Performance: Opening the Black Box, Steamboat Springs, 2009.

Aulakh, P., Branzei, O., and Chittoor, R. Micro-effects of Export Policy Changes on Indigenous Capability Creation. Strategic Management Society Conference, Special Conference on India, Hyderabad, 2008.

Branzei, O. and Thornhill, S. Innovation Purity: The Size Contingency to Ambidexterity, Academy of Management Conference, Anaheim, 2008.

Branzei, O., Aulakh, P., and Chittoor, R. Internationalization Traps in Emerging Economies: Capability Erosion in Early Exporters, Academy of Management Conference, Anaheim, 2008.

- Branzei, O. Where Do We Go Now? Dilemmas & Challenges for New Scholars Pursuing Research on Global Poverty Alleviation (Professional Development Workshop), Social Issue in Management, Academy of Management Conference, Anahaim, 2008.
- Branzei, O., Nakamura, M., and Vertinsky, I. Variation in Collaborative R&D: The Differential Impact of Learning on MNCs and Domestic Corporations from Japan, Academy of International Business Conference and the Association of Japanese Business Studies Conference, Milan, 2008.
- Branzei, O. and Leithwood, M. Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, Administrative Sciences Association of Canada (ASAC), Case Track, Halifax, 2008.
- Fredette, C. and Branzei, O. Socialized Microfoundations of Capability Dynamization, EGOS Colloquium, Upsetting Organizations, Sub-theme Strategy as Practice: Stability and Change in Strategizing Routines, Amsterdam, 2008.
- Branzei, O., Aulakh, P., and Chittoor, R. Internationalization Traps in Emerging Economies: Capability Erosion in Early Exporters from Brazil, Chile and Mexico, Confronting the Challenge of Technology for Development: Experiences from the BRICS, Department of International Development (QEH), University of Oxford, 2008.
- Abdelnour, S. and Branzei, O. Competing for Women's Empowerment: How NGOs Negotiate Enterprise Development in Darfur, Canadian Association for Studies in International Development Annual Conference, University of British Columbia, 2008.
- Abdelnour, S. and Branzei, O. Subsistence Entrepreneurship in Times of Conflict: How Darfur-based NGOs Negotiate Enterprise Development Templates, Second Subsistence Marketplaces Conference: Sustainable Consumption and Commerce For a Better World, University of Illinois, Chicago, 2008.
- Branzei, O. and Rangan, K. Doing Better at Doing Good: Broadening the Base of the Pyramid, All-Academy Symposium, Academy of Management Conference, Philadelphia, 2007.
- Branzei, O., Waddock, S., Wheeler, D., McKague, K. Pro-poor For-profit Ventures: Paradigms, Discourse and Dialogue between a Global North and a Fragmented South, Professional Development Workshop, Academy of Management Conference, Social Issues in Management, Philadelphia, 2007.
- Branzei, O. and Valente, M. Agentic Institutional Work for Environmental Sustainability: A Multi-level Perspective on Enterprise Creation in Emerging Fields, Professional Development Workshop, Academy of Management Conference, Organizations and The Natural Environment, Philadelphia, 2007.
- Branzei, O., and Valente, M. Micro-processes of Opportunity Recognition in Dynamic Networks, Babson College Entrepreneurship Research Conference, Madrid, Spain, 2007.
- Branzei, O., and Valente, M. Hot and Cold Analogies: Microprocesses of Capability Recognition in Dynamic Networks, EGOS Colloquium, Subtheme: Dynamic Capabilities and Practices: The Generative Dance of Micro and Macro Forces, Vienna, Austria, 2007.

Maier, E., and Branzei, O. Mainstreaming Uniqueness in Digital Imaging: Emergent Institutions as Entrepreneurs, EGOS Colloquium, Subtheme: Journeys of Creative Entrepreneurs, Vienna, Austria, 2007.

Fredette, C., and Branzei, O. Sources and Dynamics of Group-level Learning Distortion, International Conference on Organizational Learning, Knowledge and Capabilities, London, Canada, 2007.

Maier, E., and Branzei, O. Mainstreaming Uniqueness in Digital Imaging: Emergent Institutions as Entrepreneurs, ASAC, Ottawa, Canada, 2007.

Branzei, O., and Thornhill, S. Innovation Purity: Revisiting the Exploration-Exploitation Debate, Fourth AGSE International Entrepreneurship Research Exchange, Brisbane, Australia, 2007.

Branzei, O., and Thornhill, S. Knowledge Networks, Innovation and Firm Performance: A Contingency Perspective, Strategic Management Society Conference, 26th Annual International Conference, Vienna, 2006.

Branzei, O., and Madhok, A. Network Configurations in Private Sector Development: A Dynamic Model of Sustainable Value Creation, Business as an Agent of World Benefit: Management Knowledge Leading Positive Change Global Forum, Case Western Reserve University, Cleveland, 2006.

Branzei, O., and Thornhill, S. R&D Networks and Innovation Capabilities: A Context-Contingency Perspective, Technology and Innovation Management, Academy of Management Conference, Atlanta, 2006.

Branzei, O. Enterprise Networks: The Fabric of Socially-Sustainable Value Creation, (Professional Development Workshop co-sponsored by Organizations and the Natural Environment Interest Group, Business, Policy and Strategy, International Management, and Entrepreneurship), Academy of Management Conference, Atlanta.

Branzei, O. Product Innovation in Heterogeneous R&D Networks: Pathways to Exploration and Exploitation, INFORMS Annual Conference, New Orleans, 2005 (Runner-up for 2005 INFORMS Dissertation Award, Technology Management Section).

Branzei, O. and Thornhill, S. Configurational Advantage: Innovation Capabilities in their Competitive and Relational Contexts, Carnegie Bosch Institute's International Conference on "Innovation and the Growth of the International Firm", Carnegie Bosch Institute's Forum on Innovation and Knowledge, Stuttgart, Germany, 2005.

Branzei, O. and Thornhill, S. From Ordinary Resources to Extraordinary Performance: Environmental Moderators of Competitive Advantage, Academy of Management Conference, Honolulu, Hawaii, 2005.

Branzei, O. and Thornhill, S. The Adoption of External Technologies: Existing and Emergent Capability Pathways to Superior Performance, Strategic Management Society Conference, San Juan, 2004 (Honorable Mention for Best Paper Runner-up).

Branzei, O. and Nakamura, M. Variation in Collaborative R&D: Differential Impacts of Learning on MNCs and Domestic Corporations, Academy of Management Conference, New Orleans, 2004.

Branzei, O. and Vertinsky, I. Strategic Pathways to Product Innovation in SMEs, Academy of Management Conference, New Orleans, 2004

Branzei, O., Schulz, M., and Vertinsky, I. Product Innovation in Heterogeneous R&D Networks: Paths to Exploration and Exploitation, Academy of Management Conference, New Orleans, 2004.

Branzei, O. Crafting R&D Networks: Substitution and Synergy in the Innovation Process, Strategic Management Society Conference, Baltimore, 2003.

Branzei, O. Internal versus External Knowledge Sourcing across Different Industries: Systemic and Firm-level Effects, Strategic Management Society Conference, Baltimore, 2003.

Branzei, O. and Thornhill, S. Realizing the Potential of New Technologies: The Impact of Combinative Capabilities on Small Firms' Performance, 33rd Entrepreneurship, Innovation, and Small Business Conference, Milan, 2003.

Branzei, O., Ramus, C., Sinding, K., Hunter, T., Bansal, P., and Paton, B. National and Cross-National Lenses in Framing and Managing Environmental Issues, a pre-conference workshop at the Academy of Management Conference, Seattle (co-sponsored by the Organizations and the Natural Environment Interest Group and the International Business Division), 2003.

Krueger, N., Branzei, O., and Zietsma, C. Entrepreneurial Cognition Workshop, a pre-conference workshop at the Academy of Management Conference, Seattle (sponsored by the Entrepreneurship Division), 2003.

Branzei, O., Vertinsky, I., and Camp, R. Initial Trust in Cross-cultural Collaborations: Formal and Informal Assurances in Canada and Japan, Academy of Management Conference, Seattle (International Business), 2003.

Branzei, O., and Vertinsky, I. The Formation of Green Strategies in Chinese Firms, Academy of Management Conference, Seattle (Business, Policy and Strategy), 2003.

Branzei, O. Internal versus External Knowledge Sourcing across Different Industries: Systemic and Strategic Firm-level Effects. Administrative Sciences Association of Canada, Strategy, Halifax, Nova Scotia, 2003.

Branzei, O., Vertinsky, I., and Camp, R. Intra and Inter-cultural Collaborations: The Impact of Contracts and Personal Ties on Partner Credibility and Initial Trust. Administrative Sciences Association of Canada, International Business, Halifax, Nova Scotia, 2003.

Branzei, O. Gaining Ideas and Skills: How Entrepreneurial Firms Design and Use Collaborations to Build Absorptive Capacity and Stimulate Innovation, Babson College Entrepreneurship Research Conference, Wellesley, MA, 2003.

Branzei, O., and Zietsma, C. Temporary Cognitions of Entrepreneurial Love. The Babson College Entrepreneurship Research Conference, Wellesley, MA, 2003.

Camp, R., Vertinsky, I., and Branzei, O. Trusting International Joint Ventures Partners: Which Components of Trustworthiness Matter for Canadian and Japanese Trustors? The 28th Annual Congress of the European International Business Academy, Athens, 2002.

Branzei, O., Jennings, D., and Vertinsky, I. A Knowledge-Based View of Environmental Performance in Different Cultural Contexts: Canada, Japan, and China, Academy of

Management Conference (Organizations and the Natural Environment Division), Denver, 2002.

Branzei, O., and Vertinsky, I. Cognitive Frames of Corporate Environmental Performance: Positional Differences and Similarities, Academy of Management Conference, Social Issues Management, Denver, 2002.

Branzei, O. Exploring Eco-capacity: Cross-cultural Determinants of Executives' Perceptions, Southern Management Association Conference, Strategy, New Orleans, 2001.

Branzei, O, Nakamura, M., Takahashi, T., Vertinsky, I. and Zhou, D. Culture-Free and Culture-Bound Corporate Environmentalism: Comparative Field Studies of Chinese and Japanese Firm Leaders, Academy of Management Conference, Organizations and the Natural Environment, Washington DC, 2001.

Branzei, O. Green Interpretations across Cultures: Global Dimensions of Corporate Environmentalism. Administrative Science Association of Canada Conference, International Business, London Ontario, 2001.

Zietsma, C., Winn, M., Branzei, O. and Vertinsky, I. The War of the Woods: Processes of Organizational Learning and Institutional Change, 4th International Conference of Organizational Learning and Knowledge Management, London, Ontario, 2001.

Branzei, O., Vertinsky, I. and Zietsma, C. From Green-blindness to the Pursuit of Eco-sustainability: An Empirical Investigation of the Cognitive Frames of CEOs and Environmental Specialists and Corporate Environmental Strategy Choices, Academy of Management Conference, Organizations and the Natural Environment, Toronto, 2001.

Branzei, O. What's in It for Me? Cultural Explanations of Cross-national Variation in Influence Tactics, International Society for the Study of Work and Organizational Values Conference, Jerusalem, 2000.

Branzei, O. E-entrepreneurs or E-mimes? A Comparative Theory of Innovation and Isomorphism in E-Commerce, Administrative Science Association of Canada Conference, Entrepreneurship, Montreal, 2000.

Non-refereed Presentations

Branzei, O. and Zeyen, A. How Bodies Mediate Meaning at Work, Ontario Qualitative Methods Working Group, November 26, 2021

Zeyen, A. and Branzei, O. Doing Embodied Research on Disability and Work during A Pandemic, Neurodiversity and/in Research Network Seminar, November 26, 2021

Branzei, O. Disability and Entrepreneurship, Discussant, Social Entrepreneurship Conference, Bloomington, November 5, 2020.

Parker, S., Gamble, E., Moroz, P., and Branzei, O. The Impact of B Lab Certification on Firm Growth, 2017 Global B Corp Academic Community Roundtable, Toronto, October 4, 2017.

Branzei, O. Evidence for Social Innovation as a Field, Evidence-based Social Innovation Consultation: Re-imagining Healthcare Systems, Social Innovation in Health Initiative, World Health Organization, December 2, 2015.

Branzei, O. Evidence-Informed Emerging and Trending Practices on the Social and Business Outcomes of Social Businesses, Discovering Hidden Talent: A National Forum for Social Businesses Employing People with Mental Health Problems or Illnesses, Mental Health Commission of Canada, Ottawa, November 25, 2015.

Branzei, O. Social Value Proposition, Acumen, Toronto Chapter, May 26, 2015.

Branzei, O. Community Meets Academia: Collaboration through Cross Sector Partnership, Canadian Conference on Social Enterprise, April 24, 2015.

Branzei, O. and Le Ber, M. How to Be a Positive Leader, Pillar Nonprofit's Leadership Beyond the Box Series, April 8, 2015.

Branzei, O. and Hetherington, N. Cultivate Hope: Found, not Lost, Center for Positive Organizations, Ross School of Business, University of Michigan, October 20, 2014.

Branzei, O. and Jones Christensen, L. Research Workshop Plenary, Fifth Subsistence Marketplaces Conference, Consumption & Entrepreneurship in Subsistence Marketplaces: Spanning Geographies & Substantive Domains, Champaign, Illinois, 2014.

Branzei, O. That's Cross, International Cross Sector Social Interactions Symposium, Boston, 2014.

Branzei, O. Co-innovation in South Africa and Beyond, Co-innovation to address wicked problems, UCT Graduate School of Business, Cape Town, South Africa, November 26, 2013.

Branzei, O. Connecting Communities: Development Sessions, Alternate Methods, 2013 POS Research Conference, A Positive Thread: Connecting the Dots, Ross School of Business, University of Michigan, June 14, 2013.

Branzei, O. Materiality & POS, Ross School of Business, University of Michigan, May 9, 2013.

Branzei, O., Dutton, J., Grace, K. Ecologies of Compassion: The Resurgence and Resilience of Agency, iSTOR, Ivey Business School, April 23, 2013.

Branzei, O., Dutton, J., Grace, K. Ecologies of Compassion: The Resurgence and Resilience of Agency, Interdisciplinary Committee on Organizational Studies (ICOS), April 19, 2013.

Branzei, O., Dutton, J., Grace, K. Transforming Pain-Disabled Selves into Pain-Enabled Selves: Collective Processes of Compassion, POS Research Incubator, December 11, 2012.

Branzei, O., Dutton, J., Grace, K. Compassion Ecologies, Compassion Lab, Ross School of Business, September 19, 2012.

Branzei, O. Roundtable Discussion Leader, 4th Subsistence Marketplaces Conference, Chicago, July 28, 2012.

Raffety, R, Fremeth, A, & Branzei, O. The Environmental Consequences of Shared Ownership, Ivey PhD Sustainability Academy, London, Ontario, October, 2012 (Runner up for the Best Paper Award).

Frooman, J.S., Branzei, O., McKnight, B. and Zietsma, C. Precaution and Permission: Re-conceptualizing Risk in the CSP-CFP Debate, Building Sustainable Value Conference, Ivey School of Business, May 6, 2010.

Branzei, O. and Leithwood, M. Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, Social Entrepreneurship Conference, Queen's School of Business, September 9, 2008.

Branzei, O. Dynamic Collaboration Models: Value Creation in Disruptive Partnerships, Forum on Engaging the Community, Building Sustainable Value Seminar Series, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, February 29, 2008.

Branzei, O. Practices and Processes of Ethical Leadership, Building Sustainable Value Seminar Series, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, January 17, 2008.

Branzei, O. Practices and Processes of Sustainable Development, Building Sustainable Value Seminar Series, Building Sustainable Value Cross-enterprise Leadership Centre, Richard Ivey School of Business, University of Western Ontario, October 4, 2007.

Branzei, O, and Thornhill, S. Heterogeneous R&D Networks as Short-term Bridges to Competitive Advantage, Strategic Entrepreneurship: The Role of Networking, Research Colloquium, Department of Organization Science, Faculty of Social Sciences, Vrije Universiteit, July 3, 2006.

Branzei, O., Gordon, M., and Ruffin, C. Value Destruction and Ecosystem Dynamics in Base-of-pyramid Markets, Base of Pyramid Conference, William Davidson Institute, the University of Michigan Stephen M. Ross Business School, May 19, 2006.

Branzei, O, and Thornhill, S. R&D Networks & Innovation Capabilities: A Context-contingency perspective, Policy Area Brown Bag Research Seminar, Schulich School of Business, York University, May 24, 2006.

Bell, C., and Branzei, O. Stranger Trust & Role Calibration Processes, Relational Models and Justice Conference, Schulich School of Business, York University, Toronto, May 11, 2006.

Branzei, O, and Vertinsky, I. Exploration and Exploitation: Strategic Origins and Capability-building Pathways, Second West Coast Research Symposium on Technology Entrepreneurship, University of Washington, September 9, 2004.

Branzei, O. Product Innovation in Heterogeneous R&D Networks: Paths to Exploration and Exploitation, Science, Innovation, and Electronic Information Division, Statistics Canada, February 24, 2004.

Branzei, O. Innovation in Heterogeneous R&D Networks, Frontiers of Organizational Knowledge Seminar, University of British Columbia, September 30, 2003.

Branzei, O, and Vertinsky, I. Outcomes of Innovation Strategies for Small Firms: Paths to Exploration and Exploitation, First West Coast Research Symposium on Technology Entrepreneurship, University of Washington, September 25, 2003.

Branzei, O, and Vertinsky, I. Collaboration Portfolio Designs for Small Manufacturing Firms: Impacts on Absorptive Capacity and Innovation Performance, First West Coast Research Symposium on Technology Entrepreneurship, University of Washington, September 25, 2003.

Branzei, O., Jennings, D. and Vertinsky, I. A Knowledge-based View of Environmental Performance in Different Cultural Contexts: Canada, Japan, and China, Frontiers of Organizational Knowledge Seminar, University of British Columbia, August 20, 2002.

Branzei, O. Buffering and Boundary Spanning Through External Collaborations: The Impact of Markets, Internal Capabilities, and External Knowledge on the Effectiveness of the Innovation Process in Canadian Manufacturing Firms, Frontiers of Organizational Knowledge Seminar, University of British Columbia, June 25, 2002.

Branzei, O. Knowledge Sharing in International Joint Ventures, Frontiers of Organizational Knowledge Seminar, University of British Columbia, January 30, 2002.

Technical Writings

Brum, C., Lin, H., Branzei, O., Doh, H., & Rivera, G. Building Lasting Collaborations with Government and NGO, MIT Sloan Blog, 2017

Moss, C. and Branzei, O. Open for Business Pre-consultation Report, 2014

Nadkarni, A. G. and Branzei, O. The TATA Way: Evolving and Executing Sustainable Business Strategies, Ivey Business Journal, March/April, 2008, Feature Article.

Reprints

Phatak, A., Bhagat, R.S., Kashlak, R.J. (Eds.), International Management: Managing in a Diverse and Dynamic Global Environment, 2nd edition, Burr Ridge, IL: McGraw-Hill, 2009.

Harvard Deusto Business Review, La responsabilidad social corporativa al estilo TATA, March 2009, 64-72.

Branzei, O. and McKague, K. Green Thinking: Four Emerging Innovations from around the World Showcase a New Generation of Forward-looking Business Models, Corporate Knights, June 24, 2007 (Best 50/Education Issue).

Abdelnour, S., Babiker, B., Wheeler, D., Branzei, O., and McGrath, S. Participative Social Assessment of Darfur and Southern Sudan: Fieldwork Findings, IDRC, DFAIT, 2007.

Riverin, N., Fillion, L.J., Muzyka, D.F., Vertinsky, I., Pe'er, Comeau, J., Li, A., Branzei, O. Global Entrepreneurship Monitor Canadian National Report. HEC Montreal, Sauder School of Business, W. Maurice Young Entrepreneurship and Venture Capital Research Center, Canada Economic Development, 2003.

Branzei, O. and Bunting, E. Unemployment Measurement in Central and Eastern European Countries, Employment Gazette, Central Statistical Office, HM Department of Employment, London, August, 1995.

Opinion, Conversation & Translation Pieces

Zeyen, A. & Oana Branzei, O. "Disabled" by COVID19?, *COVID19 Research Insights by Scholars in Business Sustainability*, Academy of Management, peer-reviewed, June 2020.

Manuscripts under Review

Albareda, L., and Branzei, O. 1st R&R resubmitted on December 22, 2022 to Journal of Management Studies, Special Issue on "Extending the turn to work: New directions in the study of social-symbolic work in organizational life". *Equal*

Tripathi, V.R., Branzei, O., Singh, A., Arora, N., Jha, H., 1st R&R at the Journal of Management Studies, Special Issue on "Organizing and strategizing in and for extreme contexts: Temporality, embodiment, materiality". *Co-lead*

Branzei, O. and Zeyen, A. 1st R&R at Organization, *Special Issue on "Re-organizing wellbeing: Contexts, critiques and contestations of dominant wellbeing narratives"*. *Equal*

Branzei, O., Stadtler, L., and Lin, H. 1st R&R, Journal of Management Studies. *Equal*

Le Ber, M., and Branzei, O. 1st R&R, Nonprofit and Voluntary Sector Quarterly. *Equal*

In Preparation for Submission

Branzei, O., and Fathallah, R. Administrative Science Quarterly. *Equal*

Fathallah, R., Branzei, O., and Muñoz, P. Academy of Management Journal. *Co-lead*

Kim, N., Branzei, O. and Wang, X. Organization Science. *Co-lead*

Shulist, P., Branzei, O., Sutter, C., Williams, T., and Kistruck, J. Organization Science. *Co-lead*

Ivey Publishing Case Studies*Forthcoming (10)*

Sheth, J., and Branzei, O. Clarity AI: Add Clarity, Choose Sustainably.

Mohan, C., and Branzei, O. Uber Technologies: Driving towards Precarity.

Lindley-Peart, N., Nejman, D., Wang, W., and Branzei, O. Terra Optima Labs: To Add or Subtract.

Branzei, O., and Muñoz, P. Karün: We Are All Nature.

Branzei, O. ChopValue: Circular Design.

Branzei, O. Chobani's Hamdi Ulukaya: How to IPO on Purpose.

Branzei, O. and Zhao, J. Airbnb, (A): IPO to IP-No, (B): IP-No to IPO.

Arora, N., Zeyen, A., and Branzei, O. Planet Aabled, (A): Taking the World to India, (B): Taking India to the World, (C) Changing the Wolrd, (D) Changing India.

Mortimer, C., and Branzei, O. The Mi'kmaq and the Sipekne'katik First Nation (A-D), 2022.

Kennedy, A., and Branzei, O. Kuwahs^Nahawi: Social Enterprise for Truth and Reconciliation (A-F).

Published (26)

Branzei, O., Lin, H., and Chakravarty, D. WWF's Living Planet @ Work: Championed by HP, 2014.

Branzei, O., and Mehrotra, S. SEWA: Ela Bhatt (A) & (B), 2014.

Branzei, O., Le Ber, M. J., & Shulist, P. *Social Enterprise for Sustainable Communities: Ontario, Canada, 2014.*

Branzei, O., Le Ber, M. J., & Shulist, P. Social Enterprise for Sustainable Communities Cases (London, Ottawa and Sarnia, 46 pages), 2014.

Branzei, O., & Le Ber, M. J. (2013). Video Case. Coupons for Hunger.
<http://www.youtube.com/watch?v=kGQljqkYZxU>

Branzei, O., & Le Ber, M. J. (2013). Video Case. Impact Junk Solutions.
<http://www.youtube.com/watch?v=J89uaBREP3E>

Raffety, R.R. and Branzei, O. *Wellspring (A): Partnering for Compassion; Wellspring (B): The YMCA Partnership*, 2013.

Hu, Y. and Branzei, O. *NPI in China: Organizing for Social Good*, 2013.

Leithwood, M., Branzei, O., and Gupta, K. *SoJo (A): Modeling Social Enterprise*, 2013.

Mehrotra, S. and Branzei, O. *The Art of Social Entrepreneurship: Dakshina Chitra and Madras Crafts Foundation (MCF) in India*, India School of Business Series, 2012.

Dhanaraj, C., Branzei, O. and Subramanian, S. *Bayer CropScience in India (A): Against Child Labour; (B): Values and Strategy*, 2011.

Branzei, O. *Tata: Leadership with Trust*, 2010.

Reprints

Rowe, G., Guerrero L. (Eds.), *Cases in Leadership*, 3rd edition, SAGE Publications, 2011.

Branzei, O. and Poldner, K. *Veja: Sneakers with a Conscience*, 2010.

Reprints

Rowe, G., Guerrero L. (Eds.), *Cases in Leadership*, 3rd edition, SAGE Publications, 2010.

Branzei, O., Sharp, D., Kelly, J., Siddiqui, O. (2009). *Yogurt Mamas: Probiotics in Tanzania*.

Reprints

Hisrich, R.D., Peters, M.P, Shepherd, D.A. *Entrepreneurship. Africa Edition*. McGraw Hill, 2009

Branzei, O. and Zarate, E. *Social Enterprise under Adversity: Bridge Exp in Kibera*, 2009.

Reprints

Hisrich, R.D., Peters, M.P, Shepherd, D.A. (2009). *Entrepreneurship. McGraw Hill, Africa Edition*.

Branzei, O., and Chandrasekhar, R. *Nano Tata-Logy: The People's Car*, 2008.

Reprints

Kumar, R. (Ed.), *Cases on Principles of Marketing Strategy*. Pearson Education, 2010.

Branzei, O. and Wheeler, D. *Royal Dutch/Shell in Nigeria Stakeholder Simulation* (Human Rights Watch, PENGASSAN, Shell Petroleum Development Company of Nigeria, Nigerian National Petroleum Corporation, MOSOP), 2008.

Reprints

Hill, C.W.L. and McShane, S.L. (Eds.), *Principles of Management. Africa Edition*. McGraw Hill, 2009

Branzei, O., Thornhill, S., and Reeds, A. *StormFisher: Power with Purpose (A) & (B)*, 2008.

Branzei, O. and Abdelnour, S. *Competing for Development (A): Fuel Efficient Stoves for Darfur, (B1) The Intermediate Technology Development Group/ Practical Action, (B2)*

The Berkeley Lab, (B3) Aprovecho, (B4) International Lifeline Fund, (B5) USAID, (B6) IDP Women Organizations, (C) Success, Bittersweet, 2008.

Reprints

Hisrich, R.D., Peters, M.P, Shepherd, D.A. Entrepreneurship. Africa Edition. McGraw Hill.

Branzei, O. and Dutkiewicz, J. Cultivating Social Enterprise in Peru: A Portfolio Approach, 2008.

Reprints

Hisrich, R.D., Peters, M.P, Shepherd, D.A. Entrepreneurship. Africa Edition. McGraw Hill, 2009.

Branzei, O. and Leithwood, M. Make Green Delicious: Sustainability at Jamie Kennedy Kitchens, 2007.

Reprints

Organization Theory and Design, Second Canadian Edition, Toronto, ON: Nelson Education, 2008.

Proceedings of the Administrative Sciences Association of Canada, 2008.

Branzei, O. and McKague, K. E+Co (A): A Tipping Point for Clean Energy Entrepreneurship, E+Co (B): The Path to Scale, 2007.

Reprints

Barringer & Ireland, D. Entrepreneurship, 3rd Edition, Prentice Hall, 2009.

Branzei, O. and McKague, K. A Model of Clean Energy Entrepreneurship in Africa: E+Co's Path to Scale, 2007.

Reprints

Hill, C.W.L. and McShane, S.L. Principles of Management. Africa Edition. McGraw Hill, 2009.

Hamann, R. (Ed), The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models, Unisa Press, 2008.

McKague, K., and Branzei, O. *City Water Tanzania* (A): Dar es Salaam's Free and Expensive Water, (B): Privatizing Dar es Salaam's Water Utility, (C): Striking a Deal, (D): The Private Sector Experiment, (E): Things Fall Apart, 2007.

Reprints

Hamschmidt J. Case Studies in Sustainability Management and Strategy, the OIKOS Collection, Greenleaf Publishing, 2007.

Branzei, O. and Valente, M. (2007). Honey Care Africa: A Tripartite Model for Sustainable Beekeeping, Ivey Publishing.

Reprints

Hill, C.W.L. and McShane, S.L. (Eds.), Principles of Management. Africa Edition. McGraw Hill, 2009.

Hamann, R. (Ed), The Business of Sustainable Development in Africa: Human Rights, Partnerships, and New Business Models, Unisa Press.

Valente, M., and Branzei, O. *Honey Care Africa*, (A): A Different Business Model, (B): Expansion Opportunities, (C): Growth Alternatives, 2007.

6. **RESEARCH FUNDING:** (indicate year granted, principal investigators in order of grant application, grantor, purpose or title, annual amount, type of grant)

Partnership (Development)

Fostering the Impacts of B Corporations on Social and Economic Opportunities for Women and Youth in Latin America, 2017-2020 IDRC Grant, \$309,235 (Academic Advisor).

Climate Change Risks and Opportunities for B Corporations in Latin America, 2016-2019 IDRC Grant, £310,000 (Academic Advisor), *2015 LOI BCorps and Climate Change in Latin America*, £15,000.

Global Mental Health **IN**cubator for **D**isruptive Solutions (**Global MINDS**), 2016-2019 Interdisciplinary Initiative @ Western, \$200,000 (co-PI).

Mobilizing Narratives for Policy and Social Change, 2016-2019 SSHRC Partnership Development Grant, \$200,000 (Collaborator)

Social Enterprise for Sustainable Communities, 2010-2014 Ontario Trillium Foundation, \$454,000 (co-PI).

This project engages three Ontario communities (London in London-Middlesex, Sarnia in Sarnia-Lambton, and Ottawa in Ottawa-Carlton) in a cycle of learning that explores, incubates and validates social enterprises as one essential contributor to (re)building sustainable communities. This project will develop an integrated approach for social enterprise to strengthen the social economy in the three communities resulting in a more sustainable non-profit infrastructure.

From Poverty to Resilience: Models of Women-led Community-based Microenterprise, 2010-2014 Students for Development, Canadian International Development Agency (CIDA) program in partnership with the Association of African Universities (AAU) and the Association of Universities and Colleges in Canada (AUCC), \$256,820.

This project involves Canadian and African students from multiple disciplines to scale up a women-led community based microenterprise intervention in rural communities across three East African countries. UWO students will work in these rural communities in a self-sustaining business with direct health and nutrition benefits for at risk groups. The 3-year intervention will prototype, troubleshoot and diffuse a resilient women-run grassroots venture that improves health, nutrition and alleviates suffering from malnutrition in vulnerable social groups in the context of the HIV/AIDS epidemic to many other rural communities.

Strengthening Higher Education Stakeholder Relations in Africa, 2010-2011 Canadian International Development Agency (CIDA) program in partnership with the Association of African

Universities (AAU) and the Association of Universities and Colleges in Canada (AUCC), Strategic Planning Partnerships, CAN\$63,000.

The University of Western Ontario's team works closely our African partners to help strengthen their strategic plans for improved outreach to external stakeholders.

Rapid Response/ENGAGE

Stigma and Disability, Understanding the Impact of COVID19 on Disabled People in South Africa and Uganda, Grand Challenges Research Fund (GCRF), 2021, QR Urgency Fund, £32,325 (co-PI)

For better or worse? An immersive diary study of the effects of return to work policies on employees with disabilities, British Academy, 2020-2021, £9,988 (co-PI)

Entrepreneurship & Disability: A Collective Ethnography on Allyship through Embodied Sensemaking and Posthuman Resourcefulness, SSHRC Engage, 2019-2021, CAN25,000 (PI)

Knowledge Mobilization/CONNECTION

Methodologies for Inclusive Research on (Dis)Abilities and (Social) Entrepreneurship, Society for the Advancement of Management Studies (SAMS), 2021-2022, £10,000 (PI)

Enterprise and Sustainable Development in Latin America, Society for the Advancement of Management Studies (SAMS), 2018-2019, £7,500 (co-PI)

Regenerative Enterprise in Fragile Ecosystems, SSHRC Connection Grant, 2018-2019, \$50,000 (PI).

Enterprise Before and Beyond Benefit, SSHRC Connection Grant, 2016-2017, \$50,000 (co-PI).

Cross Sector Partnerships for Systemic Change, SSHRC Connection Grant, 2015-2016, \$50,000 (co-PI).

SSHRC Insight (Development)

Hopes and Dreams: Biopsychosocial Processes of Positive Change and Social Innovation through Enterprise, Entrepreneurial Selves and Entrepreneurial Rituals, 2014 SSHRC Insight Grant, PI, CAN\$164,503.

Making Disruption less Disruptive: How MNEs Survive and Thrive through Shocks and Disasters, 2014 SSHRC Insight Grant, co-PI, CAN\$191,850.

From Intractable to Tractable: Transdisciplinary Processes of Innovation, 2012 SSHRC Insight Development Grant, Co-PI, CAN\$74,091.

Cross-sector Solutions to Complex Environmental Issues, 2011 SSHRC Insight Grant, Co-PI, CAN\$362,600.

Social Technologies: Opportunities and Constraints for Value Creation at the Intersection of Socially-responsible Markets and Social Movements, 2010 Early Researcher Award, CAN\$100,000 with UWO matching funds of CAN\$50,000.

Community-based Enterprise Models for Poverty Alleviation in Subsistence Marketplaces, Principal Investigator, 2010 SSHRC International Opportunities Fund, CAN\$75,000.

Designing Eco-social Organizations: Emotional and Relational Triggers of Green Advantage, Principal Investigator, 2009 Research Grants - Canadian Environmental Issues, CAN\$234,035 with RTS CAN\$15000.

Sustainable Development under Resource Constraints: Enterprise Emergence and Social Capacity Building in War-torn Areas, Principal Investigator, 2008 SSHRC Standard Grants Competition, CAN\$124,000 with RTS CAN\$7500.

Capability Emergence and Erosion in Sequential Internationalization: The Contingent Roles of Export Policy and Information Sourcing Choices, Co-applicant, 2008 SSHRC Research Grants - Management, Business and Finance Competition, CAN\$172,885.

A Multilevel Model of Value Creation and Appropriation in Chinese-foreign R&D Alliances, Co-applicant, 2008 SSHRC Standard Research Grants Competition, CAN\$79,000.

Social Innovation through Cross-Sector Models of Collaboration, 2008-2010 Community-University Research Alliance for Southern Ontario's Social Economy, Social Economy Centre, University of Toronto, CAN\$30,000.

Sustainable Microenterprise: A Dynamic Model of Growth and Survival under Resource Constraints, Co-applicant, 2006 Canadian-African Capacity Building Grants for Private Sector Development Research in Africa by the Investment Climate and Business Environment Research Fund (ICBE RF), The International Development Research Centre (IDRC) and TrustAfrica (Ford Foundation), CAN\$50,000.

The Formation of Product Innovation Capabilities: Origins of Competitive Advantage for Entrepreneurial Start-ups and Mature Incumbents, Principal Investigator, 2004 SSHRC Standard Grants Competition, CAN\$72,746, including Research Time Stipend for CAN\$15,000.

Constructing Trust-Enabling Institutions: A Grounded Theory Approach, 2003/2004 Research Grants Council Earmarked Grant, HK\$357,000 (Research Fellow, co-PIs Au & Vertinsky)

R&D Collaborations with Domestic and Foreign Partners: Learning and Innovation, 2003 Humanities and Social Sciences Research Grant (Large Grants Program), \$9,847 (Research Fellow, PI Vertinsky)

Social Networks and Trust: The Interplay between Trust-enabling Institutions and Individual Action, 2002 Hampton Fund Research Grant, \$29,000 (Research Fellow, PI Vertinsky)

Improving the Performance of International Joint Ventures: A Study of Trust Formation, Governance Choices, and Cultural Differences, 2001 SSHRC Standard Grants Competition, SSHRC program 830: "Challenges and Opportunities of a Knowledge-based Economy", \$93,000 (Research Fellow, PI Vertinsky)

7. **TEACHING**

(Courses I designed appear in bold)

a) undergraduate courses taught (course titles and descriptions) with a summary of evaluations

Social Enterprise (BUS4553), 2011-2012, 2015-2019, 2021, 2022

Markets & Movements (BUS 4521), 2010-2012

Sustainability in Action (BUS 4550), 2011

HBA2 Core, Individuals Corporations & Society (BUS 4415), 2008-2009

(Coordinator 2008-2009)

HBA1 Core, Strategy Analysis and Action (SAA 3300), 2007-2009 & 2016-2021

(Coordinator 2008-2009 and 2018-2021)

Organizational Behaviour (COMM 292), 2000-2001

b) graduate courses taught (course titles and descriptions) with a summary of evaluations

Executive MBA

*Ivey, **Sustainability** (BUS 9569), 2011-present, program & custom executive education, IPADE exchange (2018-2019) & Silicon Valley study trips (2021-present)*

*Ivey, **Contemporary Issues in Business, Strategies for Sustainability** (CIB 9552), 2009-2010*

*Schulich-Kellogg, **Business Strategies for Sustainability** (EMBA 6450), 2006-2007*

*Sauder, **The Cultural and Political Environment of International Business** (BAIM 502), 2002-2003*

MBA Program

Ivey/Western

MBA Direct – **Strategy Refresher**, 2019-2021

MBA Globe – **Social Enterprise**, 2009-2010

Client Consulting Project, 2007/2008

Schulich /York

Sustainable Value Creation (MGMT 6500), 2005-2007

Strategy Field Studies (MGMT 6100-6200), 2004-2007

Organizational Behaviour (OBIR 5100), 2004-2006

MSc CEMS

Social Enterprise, 2014-2016

MES Program

Foundations for the Masters in Environment and Sustainability (**Social Enterprise Module**), 2015

PhD Program

Grand Challenges (BUS9776), 2020-present

Sustainability (BUS9773), 2015-2019, co-taught with Tima Bansal

Strategy II (BUS9817), 2010-2012

Building Sustainable Value (Business 845B) – *Sustainable Advantage module*

Quantitative Research Design (DCAD 7200), 2005-2007

Structural Equation Modeling (DCAD 7500A), 2005-2008

c) graduate supervision (if any)

1. masters theses, with titles and descriptions (indicate if completed or in progress) – 4 + 6

Masters of Environmental Science, Thesis/Major Paper (4)

Jason Steinberg, 2006-2007, completed
Melissa Peneycad, 2006-2007, completed
Stefan Piech, 2006-2007, completed
Melissa Leithwood, 2006-2007, completed

Master of Business Administration, Independent Study (5)

Yi Chi, 2010-2011, completed
Esther Park, 2009-2010, completed
Greg Gunn, 2009-2010, completed
Kasia Sell, 2006-2007, completed
Esther Maier, 2006-2007, completed

Master of Science, Independent Study (1)

Kuan Lee, 2010-2011, completed

Honours of Business Administration, Independent Study (10)

Karly Campbell, 2011-2012, completed
Megan Yap, 2011-2012, completed
Emily Grant, 2010-2011, completed
Amanda Armstrong, 2009-2010, completed
Jennifer Eldridge, 2009-2010, completed
Jillian Rodak, 2009-2010, completed
Rani Suleman, 2009-2010, completed
Margherita Braga, 2008-2009, completed
Jessica Kelly, 2008-2009, completed
Osama Siddiqui, 2008-2009, completed

Honours of Business Administration, Research Assistantships (8)

Karly Campbell, 2011-2012
Amanda Armstrong, 2010-2011
Jesse Hume, 2010-2011
Kathleen Prendiville, 2010-2011
Emily Royer, 2010-2011

Kinleigh Wiedeman, 2010-2011

Jackel Yip, 2010-2011

Jillian Simmons, 2009-2011

2. doctoral theses, with titles and descriptions (indicate if completed or in progress) – 4 in progress, 8 completed

Arabelle (Bella) Pick, 2022- (co-supervision with Janice Byrne and Larry Plumer)

Charlie Wall-Andrews, 2020- (co-supervision with Wendy Cukier)

Catherina Isabella (Cathie) Lewis, 2021- (co-supervision with Camille Meyer and Charon Büchner-Marais)

Nahyun Kim, 2015-2021 (co-supervision with Xin (Shane) Wang, *Three Essays on Corporate Sustainability Language*, completed

Ramzi Fathallah, 2013-2017 (co-supervision with Jean-Louis Schaan, August 2, 2017 Thesis Defense), *Before Exit: Three Essays on Business Exit in Politically and Economically Adverse Environments*, completed

Patrick Shulist, 2011-2016 (June 30, 2016, Thesis Defense)
"My friends, they are people to rely on": The social foundation of business in Ghana, completed

Charon Marais, 2014-2016 (co-supervision with Rika Preiser, October 19, 2016, Thesis Defense), *Transformative collaborative governance relations towards sustainability: The case of the Stellenbosch River Collaborative*, completed

Esther Maier, 2007-2014 (December 13, 2013, Thesis Defense), *Coordinating over time: The micro-processes of integrating creativity and control in a dramatic television production*, completed

Ryan Raffety – 2009-2013 (December 12, 2013, Thesis Defense), *Co-ownership and environmental performance*, completed

David Maslach, 2007-2011 (co-supervision with Claus Rerup, August 3, 2010, Thesis Defense), *Learning to fail in the medical device industry*, completed

Marlene Le Ber, 2008-2011 (August 23, 2010, Thesis Defense), *Cross-sector models of collaboration for social innovation*, completed

Visiting doctoral students (3)

Jilde Garst, 4th year, Management Studies Group, School of Social Sciences, Wageningen University, Fall 2018.

Kim Poldner, 2nd year, Entrepreneurship & Sustainability, University of St. Gallen & oikos Fellow – Spring 2010

Karin Strzeletz Ivertsen, 3rd year, Department of Organization, Copenhagen Business School - Fall 2010

3. post-doctoral fellows, with descriptions of disciplinary areas (1+3 visiting)

Pat MacDonald, 2014-2015

(ERA: Social Technologies: Opportunities and Constraints for Value Creation at the Intersection of Socially-responsible Markets and Social Movements)

Visiting post-doctoral Fellows (3)

Robert Lubberink, Wageningen University, 2020-2021.

Ana Bojica, Professor, Departamento Organizacion de Empresas, Facultad de Ciencias Economicas y Empresariales, Universidad de Granada, 2010.

Xumei Xia, Dean of the Department of Human Resources Management and Associate Professor, Xi'an University of Finance & Economics, 2008-2009.

4. committees (10 PhD theses, 3 PhD proposals)

PhD Theses (11)

2023 Michelina Aguanno *(Co-supervisors Diane-Laure Arjalies & Tima Bansal)*

2020 Kim Nam Kyoony – Community of Entrepreneurs in Coworking Space *(Supervisor Dominic Lim)*

2019 Hadi Chapardar – Exploring a Hybrid Regulatory Model to Realize the Circular Economy *(Supervisor Tima Bansal)*

2012 Michael Wood – Organizational Perceptions and Responses to the Natural Environment *(Supervisor Tima Bansal)*

2011 Daina Mazutis – The CEO Effect: A Longitudinal, Multi-Level Analysis of the Relationship Between Executive Orientation and Corporate Social Strategy *(Supervisor Mary Crossan)*

2010 Pat MacDonald – Learning from the Enemy: Identity, Conflict, and Inter-Organizational Learning *(Supervisor Mary Crossan)*

2010 Natalie Slawinski - Short on Time: The Role of Organizational Time Orientation in Business Sustainability *(Supervisor Tima Bansal)*

2009 Cara Maurer – Degree of Conformity across Institutional Fields and Its Moderating Effect on the Relationship Between Organizational Diversity and Firm Performance *(Supervisor Mary Crossan)*

2009 Marina Apaydin -- Innovation-as-Practice: Examining the Relationship between Espoused and Enacted Innovation, and Performance *(Supervisor Mary Crossan)*

2009 Christopher Fredette – Social Capital Emergence and the Co-evolution of Organizational Capabilities (*Supervisor Christine Oliver*)

2008 Jijun Gao – The Evolution of Business Sustainability: Historical Trajectory and Structural Relationships (*Supervisor Tima Bansal*)

2007 Michael Valente – Business sustainability embeddedness as a strategic imperative: A multilevel process framework (*Supervisor Ellen Auster*)

PhD Proposals (3)

2019 Haitao Yu, Organizational sensemaking and place resilience: Two cases from the Tibetan Plateau and Indigenous Canada (July 25, 2019)

2017 Hadi Chapardar, Collective Action for Sustainability and Policy Intervention (June 6, 2017)

2017 Hee-Chan Song, Three essays on organizational paradox and resilience: Ethnography of Buddhist monasteries and theory development (May 17, 2017)

5. external examinations (3 PhD theses, 2 Masters theses)

2021 David R. Walugembe, Exploring Variations in the Implementation of a Health Systems Level Policy to Improve Maternal and Child Health, Doctor of Philosophy, Health Information Science, Western University

2020 Moses Mosonsieyiri Kansanga, Examining the Impact of Participatory Agroecology on Social Capital, Sustainable Land Management and Nutrition in Smallholder Farming Communities in Malawi, Doctor of Philosophy, Geography, Western University

2019 Jordan M. Fuller, Social and municipal influences on electric vehicle purchases, Master of Arts, Geography, Western University

2019 Jill Moffatt, Health Policy and Social Change: Women's Advocacy Groups and Narrative Mobilization, Master of Health Information Science, Western University

2018 Gerry J. van den Houten, Relationship Bonding, Trust and Cultural Distance in Strategic International Public Private Partnerships in Africa, Gordon Institute of Business Science, The University of Pretoria

8. **OTHER SCHOLARLY AND PROFESSIONAL ACTIVITIES:**

National and Provincial Grant Adjudication Appointments

Ontario COVID-19 Rapid Research Fund – Committee Member.

<https://news.ontario.ca/opo/en/2020/05/ontario-leading-covid-19-research-in-canada.html>

Social Sciences and Humanities Research Council

Committee Member, SSHRC Engage, 2021-2022

Chair, SSHRC Insight Grant Committee 3A – Business and Management, 2015

Committee Member, SSHRC Insight Grant Committee 3A – Business and Management, 2013

Committee Member, Committee 21 – Standard Research Grants 2009-2011

Assessor, Standard Grants, Social Sciences and Humanities Research Council, 2005

Ministry of Research and Innovation

Early Researcher Awards, Social Science Panel 2014-2017

Chair, 2018-2021

Editorial Appointments

Field Editor, Journal of Business Venturing, FT 12.065, 2015-present

Associate Editor, AOM ONE Division, 2013-2018

Guest Editorships

Guest Co-editor, Special Issue of Societies

Ableism, Disablism, Enablism

Guest Co-editor, Special Issue of the Journal of Business Ethics, FT 6.430

Abilities and Ableism as Ethical Dilemmas of Organizing

Guest Co-editor, Special Issue of the Journal of Business Ethics, FT 6.430

Putting Partnerships in their Place: Moral and Material Processes of Place-based Respect, Repair, and Renewal

Guest Co-editor, Special Issue of Organizations & Environment, 6.116

Regenerative Organizations: Business and Climate Action beyond Mitigation and Adaptation

Guest Co-editor, Double Special Issue of Journal of Business Venturing, FT 12.065

Enterprise Before and Beyond Benefit

Editorial Board Appointments (Completed Terms)

Academy of Management Review (2017-2020)

Journal of Management (2013-2020)

Academy of Management Learning and Education (2013-2020)

Journal of Business Venturing (2010-2015)

Entrepreneurship Theory and Practice (2008-2014)

Journal of Trust Research (2007-2013)

External Appointments

2016-2018, Submission Chair, Sustainability, Ethics & Entrepreneurship Conference (SEE)

2010-2017, oikos Best Case Awards

2015-2019, Affiliate Faculty, SEED, University of Waterloo

2012-2014, Visitorship, Management & Organization, Ross School of Business University of Michigan, Center for Positive Organizational Scholarship & ERB Center for Sustainable Global Enterprise

2006, Best Dissertation Awards, Academy of Management Annual Meetings, Technology and Innovation Management

2006, Best Dissertation Awards, INFORMS, Technology Management Section, 2006

2005-2006, Carolyn Dexter Best Paper Awards, Academy of Management Annual Meetings

Conference Convener (Chair & Track Chair)

Spring Institute, 2021-present – Co-founder & Co-chair

Sustainability, Ethics and Entrepreneurship Conference (SEE)

Junior Faculty & Doctoral Consortium, Mentor 2017-2019

POS Research Conference: Illuminating Research for a Positive Future
Track Co-chair, Positive Organizations & Sustainability, 2019

Subsistence Marketplace Conference, Champaign, Illinois
6th (June 17-19, 2016), Track Co-chair: Integration and Visioning in Subsistence Marketplaces Research,
5th (June 13-15, 2014), Track Co-chair: Research Methods

Co-innovation to address wicked problems, UCT Graduate School of Business, Cape Town, South Africa, 25-26 November 2013, Keynote Panel: "Co-innovation in South Africa and beyond"

Academy of Management Africa Conference, Johannesburg, South Africa, January 7-10, 2013

Northern Track Chair, Track 3, The Base of the Pyramid: Emerging Market Consumers, Workers, and Managers

Doctoral and Early-Career Scholar Consortia

Cross Sector Social Interaction (CSSI)

Chair, Doctoral Consortium, June 2022, Wageningen, Netherlands

Co-chair, Doctoral Consortium, June 2020, Limerick, Ireland

Co-chair, Doctoral Consortium, June 10-12, 2018, Copenhagen, Denmark

Co-chair, Doctoral Consortium, April 17-20, 2016, Toronto, Canada

2008-present (except 2014) PhD Sustainability Academy – Founding Director & Faculty

2017-present Latin American Academy – Convener & Faculty

Santiago, Chile, March 6-8, 2019

San Paolo, Brazil, November 28-29, 2017

2017-present SEE Doctoral Consortium – Faculty

2014-present ONE Doctoral Consortium – Faculty

2010-2013, 2016-present ONE-SIM Junior Consortium – Faculty

2012 Africa Faculty Development Workshop, Rwanda – Convener & Faculty

2009 Oikos Summer PhD Academy Faculty

Visiting scholars Host & Mentor (5)

Anica Zeyen, Royal Holloway University of London, January-June 2022

Christopher Fredette, University of Windsor, April-June 2019

Jason D’Mello, Loyola University, April-June 2019

Laura Albareda, School of Business and Management, Lappeenranta-Lahti University of Technology, April 2019

Juelin Yin, International Business School Suzhou (IBSS), Xi'an Jiaotong-Liverpool University (XJTLU), March 2016

Journal Reviewing

Administrative Science Quarterly

Academy of Management Journal

Organization Science

Organizational Behavior and Human Decision Processes

International Journal of Cross-Cultural Management

Journal of Business Research

Journal of Business Ethics

Journal of International Business Studies

Journal of Small Business Management

California Management Review

Conference Reviewing

Strategic Management Society, 2008-2018

Academy of Management, 2000-2004: BPS, TIM, IB, OB, ENT, ONE.

Administrative Sciences Association of Canada, 2000-2001: IB, ENT.

Southern Management Association, 2001: Strategy.

9. **UNIVERSITY ADMINISTRATIVE DUTIES:**

a) Department, School or disciplinary area

2023-present, Director of the Graduate Diploma in Sustainability (MSc)

2010-present, Director of the Ivey Sustainability Certificate Program (HBA)

2015-2019, PhD Coordinator (General Management, Sustainability)

2017-2019, GM Comps Coordinator

2006-2019, GM Comprehensive Examinations Examiner (approximately 60 students in total)

2008-2013, Convener & Faculty, Ivey PhD Sustainability Academy

2010-2012, Building Sustainable Value Research Fellow

2007-2008, Building Sustainable Value, Brownbag Research Series Organizer

2008-2010, Ivey OGS/SSHRC Rankings, PhD and Master Programs

2006-2008, Faculty, Sustainable Enterprise Academy (SEA)

2005-2007, Deputy Director, Erivan K. Haub Program in Business and Sustainability

b) Faculty

Events (Convener & Faculty Host)

2018-present, worldchangers

2014-2017, Social Enterprise Fair

2009-2017, Social Innovation @ Ivey

c) University

Senate, 2022-present

University Research Board (URB), 2019-2023 (renewed in 2021), Vice-Chair, 2022-present

2022-present, Carbon Solutions Western Steering Committee Member

2018-2021, Western Interdisciplinary Initiatives (IDI) Adjudication Committee Member

2017-present, Global Minds Faculty (Graduate Course, Summer Institute)

2020-present, Advisory Board Member, The Africa Institute, Western University

2012-present, Affiliate Faculty, The Africa Institute, Western University

Events:

2021-2022 World's Challenge Challenge (global final adjudicator)

2017-2019 Hult Prize Campus Director

2013 Engage Western

10. **COMMUNITY SERVICE:****Leadership**

2019-present, Member, Board of Directors, Global Minds Collective

2018-2019, Chair of the Education Committee, ARCS Board of Directors (member 2020-present)

2016-present, Member, Board of Directors, ACADEMIA B

2016-present, Member, Board of Directors, I AM ACTION

2020-present, Advisory Board Member, Africa Institute

2014-present, Advisory Board Member, Salthaven

2009-2015, Co-founder Social Innovation Works with Pillar Nonprofit Network, London, Ontario & Academic Partner, Trillium Grant Proposal on Community Renewal

2008-2010, Academic Advisory Board Member, Foundation for Sustainable Enterprise and Development

2006-2010, Academic Advisor, CARE International/ CARE USA

2006-2008, *MBA Associates Program: Selection, Training and Orientation*, CARE CANADA's Care Enterprise Partners (CEP)

2005-2007, Executive Board Member, Institute for Research & Innovation in Sustainability

2004-2007, Net Impact Faculty Liaison, Schulich School of Business

Media

Impact, Pros at Prosocial, September 1, 2018.

Canadian Broadcasting Corporation (CBC), London Morning. Global Minds Fixing Problems in London's Mental Health Care System, July 17, 2018.

Ivey Entrepreneur. Kickstarting a New Conversation, May 29, 2017.

Ashoka Canada, Changemakers' Showcase, Oana Branzei on "The Theory of Hope", April 7, 2013.

Londoner, Website puts social enterprises on the map, Monday, October 7, 2013.

Impact, Stretching the Frame, July 2011, 17(7).

Reprints

Forbes India, August 8, 2011.

The Economist, Economist Intelligence Unit, Business Professor of the Year Nomination, 2013 Competition.

CBC Radio's Ontario Morning, Interview with Wei Chen about the Learning through Action project that has Ivey HBA students doing sustainable community planning for the City of Sarnia, April 13, 2010.

Sarnia Observer, Students Aid in Strategic Planning, April 12, 2010.

Ivey Entrepreneur, Balancing Act, Winter 2010.

The Agenda with Steve Paikin, The Purpose of Business, May 5, 2009.

Globe & Mail, Gaining a Competitive Edge May 14, 2008.

Impact: Management Research in Action, From ordinary to extraordinary, 14(3).

Academy of Management's OBWeb, November 2, 2007.