

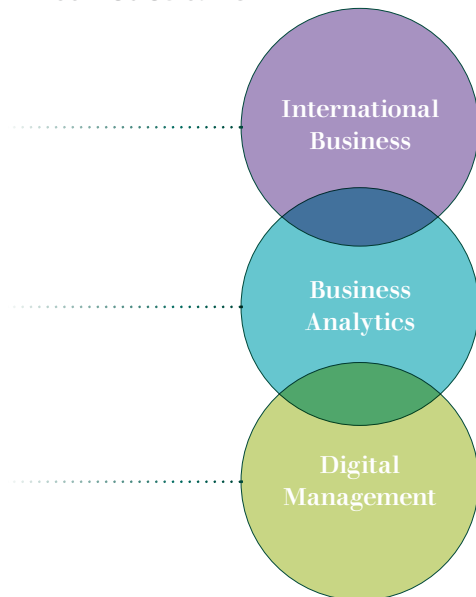
Why hire an Ivey MSc?



Industries face disruption from global forces such as geopolitics, emerging technologies, and data proliferation, reshaping value creation and competition rapidly. To stay relevant, **organizations must transform** by acquiring new capabilities.

Ivey's Master of Science (MSc) in Management helps organizations meet the demand for new capabilities by developing leaders with the skills and knowledge to adapt to and lead transformations. Ivey's MSc curriculum blends Canada's top general management program with deep knowledge in high-demand specialized streams.

Three MSc Streams:



The MSc Program is an **experiential learning program** delivered through:

- ▶ **Case-based delivery** where students learn by doing, working with actual business cases faced by leaders, helping them to quickly and efficiently recognize patterns in industry disruption and cross-functional decision-making; and,
- ▶ **Client-facing experience** where individuals and teams work directly with organizations to understand and meet client needs and solve problems to drive business growth.

Ivey brings the world into the classroom, combining real-world cases with hands-on industry experience. The program focuses on the leadership essentials required to address the critical issues facing organizations and society.

Our corporate partners can expect MSc students and graduates who:

- ▶ Collaborate with diverse colleagues and cross-functional teams under time constraints and business complexities;
- ▶ Possess general management skills with expertise in business essentials such as operations, finance, strategy, accounting, and more;
- ▶ Hit the ground running, providing immediate value in specialty areas;
- ▶ Lead organizational transformation and decision-making; and,
- ▶ Demonstrate Ivey's values of integrity, inclusivity, courage, and community – both in their work and when leading others.

Connect with Ivey's Corporate Recruiting Team to explore how your organization can engage with students and graduates in the Ivey MSc program: recruit@ivey.ca

The **fast-paced rise** of new digital technologies and integration of existing ones has made it essential for organizations to quickly identify and incorporate cutting-edge technology.

MSc in

Digital Management

Students complete a customized version of Ivey's renowned general management curriculum, as well as specialized core courses in Design Driven Innovation, Digital Transformation, and Digital Platform Implementation.

Experiential Learning opportunities, facilitated by design sprints, pair teams of students with diverse clients to design or redesign products for market launch. This unique blend of classroom and real-world learning equips our students and alumni to commercialize technology, enhance productivity, and innovate in their organizations.

IDIS and hiring firms include:



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As an employer who has hired an MSc graduate from the Digital Management program, I have observed the employee's unique skills in enhancing client relationships, facilitating team events, and proposing process improvements to boost efficiency. The employee demonstrated their ability to improve efficiency for clients by analyzing current processes and presenting proposals to streamline repetitive tasks and optimize testing timelines. These efforts not only improved the quality of the final product but also resulted in significant cost savings for the organization.”



AKSHARA PAULRAJ, PMP
Management Consultant
IBM Consulting Services

Ivey Digital Innovation Studio (IDIS):

Student teams collaborate with progressively more complex and mature clients on three short-term summer consulting engagements related to technological innovations that would disrupt the client's industry.

Our corporate partners can expect students and graduates who:

- ▶ Create future visions for industry disruption based on using digital technologies;
- ▶ Define and manage the scope, schedule, and effort estimates for simple innovation projects;
- ▶ Understand the process to define the commercial value of technology and its readiness for implementation;
- ▶ Lead the development of innovation practice within an organization; and,
- ▶ Work in many diverse project teams, defining tasks and creating deliverables.

RECRUIT TODAY / HIRE FOR TOMORROW

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