

# Guy L. F. Holburn

Ivey Business School, University of Western Ontario  
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## EDUCATION

University of California at Berkeley

*Walter A. Haas School of Business, Ph.D. Business and Public Policy, 2001*

*Department of Economics, M.A., 1998*

*Advisors: Severin Borenstein, David Mowery, Howard Shelanski, Pablo Spiller (Chair), Oliver Williamson*

Cambridge University, Queens' College

*Economics, B.A. Honors (First Class), 1992*

## PROFESSIONAL EMPLOYMENT

Ivey Business School, University of Western Ontario

*Professor, Business, Economics and Public Policy, 2017 - present*

*Suncor Chair in Energy Policy, 2012 - 2020*

*Founder and Director, Ivey Energy Policy and Management Centre, 2010 - present*

*Associate Professor, 2007 - 2017*

*Assistant Professor, 2001 - 2007*

London Hydro, *Director, 2017 - present*

California Public Utilities Commission, *Research Fellow, 1999 - 2000*

Bain and Company, *Consultant, U.K. and South Africa, 1992 - 1995*

I.B.M., *Marketing Analyst, U.K., 1988 - 1989*

## RESEARCH INTERESTS

Strategy, Regulation, Governance, Energy

## JOURNAL PUBLICATIONS (PEER-REVIEWED)

Fremeth, A. R., Holburn, G. L. F. and Piazza, A. Forthcoming. Activist Protest Spillovers into the Regulatory Domain: Theory and Evidence from the U.S. Nuclear Power Generation Industry. *Organization Science*

Jiang, F., Holburn, G. L. F. and Beamish, P. 2020. Repeat Market Entries in the Internationalization Process: The Impact of Investment Motives and Capabilities. *Global Strategy Journal*, 10:335-360

Fremeth, A. R. and Holburn, G. L. F. 2020. The Impact of Political Directors on Corporate Strategy for Government-Owned Utilities: Evidence from Ontario's Electricity Distribution Sector. *Energy Policy*, Vol.143.

Balzarova, M., Guerello, A., Holburn, G. L. F. and Page, S. 2019. Energy for Off-Grid Homes: Reducing Costs through Joint Hybrid System and Energy Efficiency Optimization. *Energy and Buildings*, Vol. 207

Holburn, G. L. F. and Raiha, D. 2017. Startups are Turning Customers into Lobbyists. *Harvard Business Review*, digital article

Fremeth, A. R., Holburn, G. L. F. and Vanden Bergh, R. 2016. Corporate Political Strategy in Contested Regulatory Environments. *Strategy Science*, 1(4): 272-284

- Fremeth, A. R., Holburn, G. L. F. and Richter, B.K. 2016. Bridging Qualitative and Quantitative Methods in Organizational Research: Applications of Synthetic Control Methodology in the U.S. Automobile Industry. *Organization Science*, 27(2): 462-482
- Jiang, F., Holburn, G. L. F. and Beamish, P. 2016. The Spatial Structure of Foreign Subsidiaries and MNE Expansion Strategy. *Journal of World Business*, 51(3): 438-450
- Holburn, G. L. F. and Vanden Bergh, R. 2014. Integrated Market and Non-Market Strategies: Political Campaign Contributions around Merger and Acquisition Events in the Energy Sector. *Strategic Management Journal*, 35(3): 450-460
- Fremeth, A. R., Holburn, G. L. F., and Spiller, P. T. 2014. The Impact of Consumer Advocates on Regulatory Policy in the Electric Utility Sector. *Public Choice*, 161(1): 157-181
- Jiang, F., Holburn, G. L. F. and Beamish, P. 2014. The Impact of Vicarious Experience on Foreign Location Strategy. *Journal of International Management*, 20: 345-358
- Fremeth, A. R. and Holburn, G. L. F. 2012. Information Asymmetries and Regulatory Decision Costs: An Analysis of U.S. Electric Utility Rate Changes, 1980-2000. *Journal of Law, Economics and Organization*, 28(1): 127-162
- Holburn, G. L. F. 2012. Assessing and Managing Regulatory Risk in Renewable Energy: Contrasts between Canada and the United States. *Energy Policy*, 45: 654-665
- Holburn, G. L. F. and Zelner, B. A. 2010. Political Capabilities, Policy Risk and International Investment Strategy: Evidence from the Global Electric Power Industry. *Strategic Management Journal*, 31(12): 1290-1315
- Holburn, G. L. F., Lui, K. and Morand, C. 2010. Policy Risk and Private Investment in Wind Power: Survey Evidence from Ontario. *Canadian Public Policy*, 36(4): 465-486
- Zelner, B. A., Hennisz, W. J. and Holburn, G. L. F. 2009. Contentious Implementation and Retrenchment in Neoliberal Policy Reform: The Global Electric Power Industry, 1989 – 2001. *Administrative Science Quarterly*, 54(3): 379-412
- Holburn, G. L. F. and Vanden Bergh, R. 2008. Making Friends in Hostile Environments: Political Strategy in Regulated Industries. *Academy of Management Review*, 33(2): 520-540
- Holburn, G. L. F. and Vanden Bergh, R. 2007. Targeting Corporate Political Strategy: Theory and Evidence from the U.S. Accounting Industry. *Business and Politics*
- Bonardi, J. P., Holburn, G. L. F. and Vanden Bergh, R. 2006. Nonmarket Strategy Performance: Evidence from U.S. Electric Utilities. *Academy of Management Journal*, 49(6): 1209-1228
- Holburn, G. L. F. and Vanden Bergh, R. 2006. Consumer Capture of Regulatory Institutions: The Diffusion of Public Utility Consumer Advocacy Legislation in the United States. *Public Choice*, 126: 45-73
- Holburn, G. L. F. and Vanden Bergh, R. 2004. Influencing Agencies through Pivotal Political Institutions. *Journal of Law, Economics and Organization*, 20(2): 458-483

Holburn, G. L. F. and Vanden Bergh, R. 2002. Policy and Process: A Game-Theoretic Framework for the Design of Non-Market Strategy. *Advances in Strategic Management*, 19: 33-66

#### **REFEREED BOOK CHAPTERS**

Fremeth, A. R. and Holburn, G. L. F. 2009. Information Asymmetries and Regulatory Rate-Making: Case Study Evidence from Commonwealth Edison and Duke Energy, in *Regulation, Deregulation and Reregulation*, ed. Michel Ghertman and Claude Menard, Edward Elgar

Holburn, G. L. F. and Spiller, P. T. 2002. Institutional or Structural: Lessons from International Electricity Sector Reforms, in *The Economics of Contracts: Theories and Applications*, p. 463-502, editors Eric Brousseau and Jean-Michel Glachant, Cambridge University Press

#### **CONFERENCE PROCEEDINGS**

Holburn, G. L. F. and Zelner, B. A. 2008. Policy Risk, Political Capabilities and International Investment Strategy: Evidence from the Global Electric Power Industry. Best Paper Proceedings. *Academy of International Business*

Holburn, G. L. F. and Zelner, B. A. 2006. Domestic Experience and International Investment Strategy. Best Paper Proceedings. *Academy of Management*

Holburn, G. L. F. and Vanden Bergh, R. 2006. Nonmarket Strategy Performance: Evidence from U.S. Electric Utilities. Best Paper Proceedings. *Academy of Management*

#### **PUBLIC POLICY PAPERS**

Holburn, G. L. F. and Rivard, B. 2020. The Investment Climate for Canada's Energy Sector. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F. and Fremeth, A. R. 2019. Best Practice Principles for Corporate Governance of Crown Corporations. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F. 2018. Regulating Mega-Projects: The Case of Muskrat Falls. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R. and Holburn, G. L. F. 2018. A Historical and Comparative Perspective on Ontario's Electricity Rates. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R. and Holburn, G. L. F. 2018. Improving Governance and Strategy in Ontario's LDC Sector. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F. and Loudermilk, M. 2017. Risks and Costs of Regulatory Permit Applications in Canada's Pipeline Sector. Submission to NEB Modernization Panel.

Fremeth, A. R., Holburn, G. L. F., Loudermilk, M. and Schaufele, B. 2017. The Economic Cost of Electricity Generation in Ontario. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R., Holburn, G. L. F., Loudermilk, M. and Schaufele, B. 2017. A Backgrounder on Generation Capacity Markets. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R. and Holburn, G. L. F. 2016. Consumer Advocacy in Ontario's Energy Sector. Published by Ivey

Energy Policy and Management Centre.

Fremeth, A. R., Holburn, G. L. F., and Loudermilk, M. 2016. Up or Down? Trends in the Oil and Gas Sector's Contribution to the Canadian Economy. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R., Holburn, G. L. F., and Loudermilk, M. 2016. Energy in Canada: A Statistical Overview. Published by Ivey Energy Policy and Management Centre.

Fremeth, A. R., Holburn, G. L. F., Venkatesh, P., and Wilkie, A. 2014. Canada's Position in Global Oil and Gas Markets. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F., Loudermilk, M., and Wilkie, A. 2014. The Duty to Consult and Accommodate Aboriginal Groups in Canada. Published by Ivey Energy Policy and Management Centre.

George, A., Holburn, G. L. F., and Loudermilk, M. 2014. Trends in Academic Research on Canadian Energy Policy. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F., Berry, D., McNaught, P., Moore, M. and Winter, J. 2013. Wind Energy in Canada: A Survey of the Policy Environment. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F. 2011. Guidelines for Governance in the Electricity Sector in Canada. Published by Ivey Energy Policy and Management Centre.

Holburn, G. L. F. and Lui, K. 2010. Governance and Regulation in the Electricity Sector: A Comparison of Ontario, British Columbia and Ontario

#### **INVITED PRESENTATIONS**

*Disruptive Innovation, Regulatory Entry Barriers and Political Strategy: Lobbying by Ridesharing and Taxi Firms*

Syracuse University, Whitman School of Management, March 2021

ESSEC Workshop on the Nexus of Business and Government in the Global Economy, March 2021

Harvard Business School, Institutions and Innovation Workshop, October 2019

*Integrated Market and Nonmarket Strategy*

Strategic Management Society conference, Minneapolis, October 2019

*Regulating Megaprojects*

Energy Regulators Dialogue, Public Policy Forum, November 2020

Annual Electricity Policy and Markets Workshop, Ivey Business School, October 2020

Muskrat Falls Inquiry, St. John's, Newfoundland, October 2018 and February 2019

*Nonmarket Performance in the Face of Social Activism*

Strategic Management Society conference, Minneapolis, October 2019

Industry Studies Association Annual Conference, Nashville, May 2019

Darla Moore School of Business, University of South Carolina, April 2019

Harvard Business School, Institutions and Innovation Workshop, October 2017

*Corporate Political Strategy in Contested Environments*

Strategic Management Society conference, Madrid, September 2018

University of Southern California, Marshall School of Business, October 2016  
George Washington University, Business School, September 2016  
Academy of Management Annual Meeting, California, August 2016  
Society for Organizational and Institutional Economics, Annual Conference, Sciences Po, June 2016  
University of Michigan, Ross Business School ICOS seminar, April 2016  
Harvard Business School, Institutions and Innovation Workshop, November 2015

*Political Versus Independent Directors in Utility Governance*

Council for Clean and Reliable Energy, Annual Energy Leaders Roundtable, April 2017

*Electricity Regulation in Ontario*

Young Professionals in Energy, Toronto Chapter, May 2017

*Did Chrysler Benefit from Government Assistance?*

University of Canterbury, Management seminar, April 2018

Rice University, Strategy seminar, February 2016

Strategic Management Society, Annual Conference, Madrid September 2014

Queen's University, Business School seminar, February 2014

University of Ottawa, Economics Department seminar, January 2014

International Society for New Institutional Economics, Florence, June 2013

Harvard Business School, Institutions and Innovation Workshop, November 2012

*Political Strategy for Corporate Mergers and Acquisitions*

Harvard Business School, Institutions and Innovation Workshop, November 2014

Indiana University, Kelley School of Business, February 2012

University of Texas, Austin, McCombs School of Business, January 2012

Harvard Business School, Institutions and Innovation Workshop, November 2011

International Society for New Institutional Economics, Berkeley, June 2009

Harvard Business School, Institutions and Innovation Workshop, November 2008

*Utility Governance and Performance*

Ivey-CCRE conference, Ownership and Governance in the Electricity Sector, Toronto, February 2014

*Regulatory Risk and Private Investment in Renewable Energy*

Energy and Mines Ministers' Conference, Steering Group Annual Meeting, Toronto, April 2014

Office of the Premier, Government of Ontario, October 2013

WindEEE Scientific Symposium, Western University, London, October 2013

Canadian Electricity Regulation Conference, Toronto, November 2012

Ivey School of Business-University of Waterloo, Energy Conference, April 2012

University of Texas, Austin, Energy and Climate Change Conference, April 2012

Northwind Energy Leaders Forum, Cambridge, Ontario, January 2012

Senior Energy Leaders Roundtable, Niagara, Ontario, December 2011

Ontario Energy Association, Annual Conference, September 2011

Council for Clean and Reliable Electricity-Ivey Business School workshop, June 2011

Ministry of Energy, Ontario, October 2010

Rutgers Centre for Research in Regulated Industries, Western conference, June 2010

Council for Clean and Reliable Electricity-Ivey Business School conference, June 2010

Ontario Network for Sustainable Energy Policy, April 2010

Lawrence Centre for Policy and Management, Ivey School of Business, April 2009

HEC Montreal, National Forum on Management, October 2009

*What Lies Beneath: Economic and Political Currents in Ontario's Water Sector*  
Ivey Business School Conference, University of Western Ontario, October 2010

*Political Risk, Political Capabilities and International Investment Strategy*

Washington University, Olin School of Business Strategy seminar, April 2009

International Society for New Institutional Economics, Toronto, June 2008

Non-Market Strategy Conference, Duke University, March 2008

Academy of Management, Atlanta, GA, August 2006

Strategy Research Forum, New Jersey, May 2006

University of Vermont, Strategy seminar, January 2005

HEC, Paris, Strategy seminar, December 2001

European Network on Industrial Policy, Vienna, Austria, November 2001

International Society for New Institutional Economics, University of California, Berkeley, September 2001

Academy of Management, Washington, D.C., August 2001

Academy of International Business, Phoenix, Arizona, November 2000.

University of California, Berkeley, Interdepartmental seminar, November 1999

*Global Legitimacy, Local Legitimacy and the Incomplete Implementation of a Diffused Practice: Neoliberal Reform in the Global Electric Power Industry*

Georgetown University, Strategy seminar, January 2007

Boston University, Strategy seminar, February 2007

*Regulatory Opportunism in Infrastructure Industries: Evidence from Rate Changes in the U.S. Electricity Sector*

Centre for Research in Regulated Industries, Annual Eastern Conference, May 2008

University of Nice, Conference on Regulation and Deregulation, June 2007

Harvard Business School, Institutions and Innovation Workshop, October 2006

University of Western Ontario, Economics seminar, October 2006

International Society for New Institutional Economics, Boulder, CO, September 2006

Academy of Management, Atlanta, GA, August 2006

*Nonmarket Strategy Performance: Evidence from U.S. Electric Utilities*

International Society for New Institutional Economics, Boulder, CO, September 2006

Academy of Management, Atlanta, GA, August 2006

Atlanta Competitive Advantage Conference, June 2006

*Pivotal Political Institutions and Non-Market Strategy: Theory and Evidence from the U.S. Accounting Industry*

University of Minnesota, Carlson School Strategy seminar, February 2007

Cornell University, School of Hotel Administration Strategy seminar, January 2007

European Society for New Institutional Economics, France, May 2005

University of Toronto, Rotman School of Business Strategy seminar, December 2004

Academy of Management, New Orleans, August 2004

University Paris South, Groupe Réseaux Jean Monnet, June 2004

Strategy Research Forum, Toronto, May 2004

Wharton Non-Market Strategy Conference, March 2004

Queen's University, Business Economics seminar, November 2003

University of Western Ontario, Ivey Business School Strategy seminar, November 2003

International Society for New Institutional Economics, Budapest, September 2003

Academy of Management Meeting, Seattle, August 2003

*Post Privatization Challenges: Building Regulatory Credibility*

Privatization of Infrastructure Facilities Conference, Abu Dhabi, April 2006

*The Impact of Consumer Advocacy Institutions on Regulatory Policy: Evidence from the United States*

International Society for New Institutional Economics, MIT, Cambridge, September 2002

European Association for Research on Industrial Economics, Madrid, September 2002

American Law and Economics Association Annual Conference, Harvard Law School, May 2002

*Policy and Process: A Game-Theoretic Framework for the Design of Non-Market Strategy*

Academy of Management, Denver, Colorado, August 2002. (Session Chair)

Columbia University, Advances in Strategic Management Conference, April 2000.

*Political Stability and Policy Insulation: The Diffusion of Utility Consumer Advocacy Legislation in the U.S.*

University of East Anglia, U.K, Regulation seminar, December 2001

London Business School, Regulation Initiative seminar, November 2000

University of California, Berkeley, Interdepartmental seminar, September 2000

University of California, Berkeley, Energy Institute seminar, September 2000

American Law and Economics Association Annual Conference, New York, May 2000

ESSEC, Paris, Strategy seminar, January 1999

*The Future of Consumer Advocacy for California's Regulated Utilities: Lessons from the U. K. and U. S.*

California Public Utilities Commission, August 2000

*The Timing of Rate Reviews in the Electric Utility Industry*

Harvard University, CCC Doctoral Colloquium, March 1998

## **TEACHING**

Undergraduate: Corporations and Society core, Macroeconomics for Managers core, Global Environment of Business elective

MBA and MSc: Macroeconomics for Managers core. Dean's Commendation for Teaching in 2006.

PhD: Nonmarket Strategy

Executive: Competitive Strategy, Global Environment of Business

Head Graduate Student Instructor, Walter A. Haas School of Business, 2000 – 2001

Teaching Assistant for International Business Strategy (Nick Ziegler), 1998

Teaching Assistant for MBA Microeconomics (Severin Borenstein), 1997

## **ACADEMIC FELLOWSHIPS, SCHOLARSHIPS AND AWARDS**

Conference Best Paper Award, ARCS Annual Conference, June 2019

Conference Best Paper Award, SMS Annual Conference, October 2019

Erskine Visiting Fellowship, University of Canterbury, New Zealand, 2018

Finalist, Page Prize for Business Sustainability Teaching, University of South Carolina, 2014

Dean's Research Merit Award, Ivey School of Business, 2011

Haynes Prize for the Most Promising Scholar. Academy of International Business, 2008

Temple/AIB Best Paper Award Finalist. Academy of International Business, 2008

Doug Nigh Award Finalist. Academy of Management Annual Meeting, 2006

International Management Award Finalist. Academy of Management Annual Meeting, 2006

Olin Foundation Fellowship, 1998 & 1999

Edward Nagel Scholarship, University of California, 1998

Center for German and European Studies Fellowship, University of California, 1997

University of California Regents Fellowship, 1995

Foundation Scholarship, Queens' College, Cambridge University, 1992  
Institute of Humane Studies Visiting Scholarship, George Mason University, 1991

### **RESEARCH GRANT AWARDS**

Social Sciences and Humanities Research Council grant, \$85,000, Co-principal Investigator, 2021-2023  
Natural Resources Canada grant, \$22,000, Co-principal Investigator, 2017  
Natural Resources Canada grant, \$30,000, Principal Investigator, 2015-2016  
Social Sciences and Humanities Research Council grant, \$62,000, Principal Investigator (ranked 12<sup>th</sup> out of 128 grant applications), 2010-2013  
Hydro One University of Western Ontario Research grant, \$150,000, Principal Investigator, 2010-2012  
Canada Foundation for Innovation grant, Co-Investigator, 2009-2012  
Ontario Centres of Excellence for Energy grant, \$242,000, Co-Investigator, 2008-2010,  
Social Sciences and Humanities Research Council (Canada) grant, \$64,000, Co-Principal Investigator (ranked 20<sup>th</sup> out of 137 grant applications), 2007-2010  
Social Sciences and Humanities Research Council (Canada) grant, \$65,000, Co-Principal Investigator, 2004-2007  
University of California Energy Institute grant, \$10,000, 2000

### **CONFERENCE, WORKSHOP, AND PANEL ORGANIZATION**

The State of Canada's Oil and Gas Industry, Webinar, May 2020 (organizer)  
Canada's Energy Future: Disruption, Denial and Transition, Toronto, January 2020 (organizer)  
Energy Leaders Conference, Penticton, October 2019 (co-organizer)  
Regulatory Reform in Ontario's Energy Sector, Toronto, May 2019 (organizer)  
Energy Leaders Conference, Orangeville, April 2019 (panel organizer)  
Strengthening Trust in Canada's Energy Sector, Toronto, January 2019 (organizer)  
Energy Leaders Conference, Kananaskis, November 2018 (panel organizer)  
Keeping Canada's Energy Sector Globally Competitive, Toronto, December 2017 (organizer)  
The Global Energy Outlook: The Future of Fossil Fuels, Calgary, September 2017 (co-organizer)  
Industry Studies Association Conference, Washington, May 2017 (Energy track Chair)  
Energy Leaders Conference, Orangeville, April 2017 (panel organizer)  
The Global Energy Outlook: The Future of Fossil Fuels, Toronto, October 2016 (organizer)  
Building Local Community Confidence in Renewable Energy Development, Toronto, Sept. 2016 (organizer)  
Industry Studies Association Conference, Minneapolis, May 2016 (Energy track Chair)  
Energy Leaders Conference, Orangeville, April 2016 (panel Chair)  
The Making of Climate Science and Policy Expert Panel, Ivey, March 2016 (organizer)  
Electricity Privatization and Restructuring Expert Panel, Toronto, November 2015 (organizer)  
Pipeline Development in Canada Expert Panel, Ivey, October 2015 (co-organizer)  
Industry Studies Association Conference, Kansas City, May 2015 (Energy track Chair)  
Seeking Common Ground workshop, Toronto, May 2015 (co-facilitator)  
Energy Leaders Conference, Orangeville, April 2015 (panel Chair)  
Positive Energy conference, Ottawa, March 2015 (co-organizer)  
Shale Gas and Hydraulic Fracturing Panel, Ivey, February 2015 (co-organizer)  
Balancing Economic and Social Pressures in Canada's Energy Sector, Toronto, October 2014 (organizer)  
Aboriginal Relations and Energy Sector Development Panel, Ivey, September 2014 (co-organizer)  
International Society for New Institutional Economics Conference, June 2014 (committee member)  
Industry Studies Association Conference, Portland, May 2014 (Energy track Chair)  
Energy Leaders Conference, Orangeville, March 2014 (panel Chair)  
Ownership and Governance in the Municipal Electricity Sector, Toronto, February 2014 (co-organizer)  
Energy Storage in South Western Ontario Conference, Sarnia, November 2013 (panel chair)  
Future of Canada's Energy Sector Panel, Ivey Business School, October 2013 (co-organizer)



Energy Leaders Conference, Orangeville, April 2013 (panel Chair)  
Shale Gas Workshop, Ivey Business School, January 2013  
Oil Sands and Economic Development Workshop, Ivey Business School, June 2012  
Smart Governance Conference, Toronto, April 2012 (co-organizer)  
Governance and Regulation in the Electricity Sector Conference, Toronto, June 2010 (co-organizer)  
Transportation and Infrastructure Policy Conference at Ivey Business School, March 2008 (co-organizer)  
Workshop on Non-Market Strategy at Academy of Management Conference, August 2007 (co-organizer)  
Developing Sustainable Energy Policy Conference at Ivey Business School, October 2006 (co-organizer)

#### **PROFESSIONAL ACTIVITIES AND SERVICE**

Strategic Management Journal, Editorial Review Board, 2017-present  
Organization and Environment Journal, Editorial Board, 2017-present  
Ivey Energy Policy and Management Centre, Director and Founder, 2010-present  
Alliance for Research on Corporate Sustainability, Executive/Board member, 2016-present  
Canadian Network for Energy Policy Research and Analysis, Advisory Committee member, 2014-2020  
Council for Clean and Reliable Energy, Board member, 2009-present  
Ontario Energy Board, Chair's Advisory Roundtable member, 2012-2015  
WindEEE Research Institute, University of Western Ontario, Research Advisory Committee, 2012-present  
Ivey Business School, Faculty Promotion and Tenure Committee, Elected faculty member, 2018-present  
Ivey Business School, Faculty Appointments Committee, Elected faculty member, 2006-2009 and 2010-2013  
Ivey Business School, Research Policy Committee, Elected faculty member, 2014-2015  
Journal of International Business Studies, Editorial Board, 2006-2009  
International Journal of Strategic Change Management, Editorial Board, 2006-2009

Ad hoc manuscript reviewer for and *Strategic Management Journal*, *Management Science*, *Administrative Science Quarterly*, *Organization Science*, *Journal of Law, Economics and Organization*, *Journal of Law and Economics*, *California Management Review*, *Journal of Economics and Management Strategy*, *Business and Politics*, *Long Range Planning*, *Academy of Management Review*, and *Academy of Management Journal*

#### **LITIGATION CONSULTING AND EXPERT WITNESS TESTIMONY**

Malden Transportation Inc. et al, v. Uber Technologies Inc. and Rasier LLC. 2019. Deposition and court.  
Muskrat Falls Inquiry. 2019. Testimony on Corporate Governance of Crown Corporations.  
Muskrat Falls Inquiry. 2018. Testimony on The Impact of Exempting Muskrat Falls from PUB Oversight.

#### **STRATEGY CONSULTING AND EXECUTIVE EDUCATION**

Altalink, Bell Canada, BC Hydro, Bruce Power, Government of Newfoundland and Labrador, Government of Nunavut, GlaxoSmithKline, Hydro One, Innovation, Science and Economic Development Canada, Invenergy, NextEra, Southwest Ontario Economic Alliance, Toronto Hydro

#### **MEDIA ARTICLES AND INTERVIEWS**

Globe and Mail op-ed, February 27, 2017  
*National Post* op-eds, 2005, 2011(a), 2011(b)  
National TV interviews: CBC live interviews on 13 and 18 November, 2002; A-Channel News, 29 November, 2005  
National radio interviews: CBC Radio "The House", 2 December, 2005  
National newspaper interviews and quotes: *Globe and Mail*, 22 January, 2003; 16 August, 2005; 28 March, 2007; *Toronto Star*, 13 December, 2005; *National Post*: 21 July, 2005; 13 December, 2007; *Canadian Press*: 26 September, 2007; *Reuters*: 21, 23 September, 2007; *Dow Jones*: 17 October, 2005; *Vancouver Sun*: 18 December, 2007; *Edmonton Journal*: 13 December, 2007; *Ottawa Citizen*: 13 December, 2007; *Calgary Herald*: 13 December, 2007

**PERSONAL**

St. John's Church, London, Ontario, Parish Council, Elected Member, 2017-present

Westmount Hills Residents Association, Co-President, 2013-present

Middlesex Condominium Corporation 527, Elected Director, 2004-2007

International House Council, University of California at Berkeley, Elected Vice-Chairman, 1995-1996

Raleigh International, Borneo, Charity Volunteer, September-December 1992

Cambridge University Conservative Association, Elected Committee Member, 1992

Queens' College Tennis Club, Cambridge University, Captain, 1992